

# NOMINATIONS FORM

CONFIDENTIAL



AWARD CATEGORY	
Team Impact Commitment	√

NOMINEE(S)	
Name of Nominee(s)	Robert Hache and David Phipps on behalf of Research Impact Canada
Institution/Organisation	Research Impact Canada – Réseau Impact Recherche Canada
Business Address	c/o Office of Research Services York University, 5 <sup>th</sup> Floor Kaneff Tower 4700 Keele St Toronto, ON, Canada M3J 1P3
Phone	416-736-5813
Email	<a href="mailto:dhipps@yorku.ca">dhipps@yorku.ca</a>

NOMINATOR	
Name of Nominator	David Phipps on behalf of Research Impact Canada Governance Committee
Institution/Organisation	Research Impact Canada – Réseau Impact Recherche Canada
Business Address	c/o Office of Research Services York University, 5 <sup>th</sup> Floor Kaneff Tower 4700 Keele St Toronto, ON, Canada M3J 1P3
Phone	416-736-5813
Email	<a href="mailto:dhipps@yorku.ca">dhipps@yorku.ca</a>

**The Five C's**

<b>This nominee has demonstrated the following five c's (minimum one)</b>	
<b>Commitment</b> - The extent to which the organisation, team or individual is committed to impact through strategy, systems, staff development or other means of integrating impact into research	
<b>Connectivity</b> - The extent to which the organisational units, team or individuals work together, showing a cohesive approach towards a shared goal	
<b>Clarity</b> - Efforts to build impact knowledge and understanding, extending impact thinking beyond traditional expectations of academic research, and clarifying roles to support impact delivery	
<b>Competencies</b> - Building impact-related skills at individual, team or organisation levels, and valuing impact expertise	
<b>Co-production</b> - The extent of, and quality of, engagement with non-academics to generate impactful research and meaningful effects	
<b>Short Description of Impact Commitment (Maximum 100 words)</b>	
<p>Turning Research into Action is Research Impact Canada's raison d'être.</p> <p>One of the world's first networks dedicated to building institutional capacity for knowledge mobilization, Research Impact Canada has been supporting impact practitioners for over 12 years by sharing tools and building capacity. Before any research impact agenda in Canada (or elsewhere), impact has been our sole objective creating impacts on culture, society, health, economy and environment as well as on public understanding, beliefs and attitudes.</p> <p>As described below we have the commitment, connectivity, clarity, competencies and co-production that demonstrates how impact is in our national DNA.</p>	

## The Full Story (maximum 1000 words)

**Commitment:** Research Impact Canada (RIC) is committed to establishing the conditions for impact on campuses and in communities across Canada. Guided by our [Strategic and Operational Plan 2017-2020](#)), we are a system of 16 Canadian universities plus the University of Brighton (UK) engaging 75 impact staff who develop, share and use impact practices in our institutions. We are led by Executive leads, usually Vice Presidents (= Pro VC) Research, who have identified research impact as an institutional priority and are investing in impact staff and supports. Our mandate is: *“to build institutional capacity to help Canada’s researchers and students span boundaries, collaborate, and connect their work to new services, products, processes, systems, public policies, and innovations with social, economic, cultural, environmental, commercial, and scientific value.”* Our vision is: *“A globally leading network that enables researchers and their partners to demonstrate contribution to and impact of research excellence”*. This commitment has been recognized but the [Directors’ Award for Interinstitutional Collaboration](#) from the Canadian Association of Research Administrators in 2017.

**Connectivity:** The RIC governance structure connects the 17 universities around the RIC mandate and vision statement. Connectivity is ensured by an Annual General Meeting hosted by a different RIC university and on-going dialogues structured in 5 committees. Each committee has a Terms of Reference that establishes goals and deliverables, and they work cohesively to deliver on the goals of the RIC Strategic and Operational Plan. For example, the 2018 launch of the new [RIC website](#) (communications committee) supports the hosting of the Knowledge Impact Tool and webinars (professional development committee) which are then evaluated using tracking tools (evaluation committee) all supporting RIC Strategic Priority C: Building Capacity of RIC Members. This shared understanding of the goals of RIC allows individuals, institutions and RIC committees to work towards building Canada’s capacity to maximize the impacts of research. As a result, RIC has developed a reputation as the leading knowledge mobilization network in Canada, working in French and in English, supporting methods to maximize research impacts. As a testament to success, the Conference Board of Canada turned to RIC to implement knowledge mobilization (methods) and research impacts (outcomes) as a [platform for post secondary education in Canada](#).

**Clarity:** Core to building understanding of research impact are the RIC communications tools. These include +9,000 twitter followers with +45,000 monthly twitter impressions, +600 members of the RIC LinkedIn group, 691 [blog posts](#) and 76 knowledge mobilization [journal club](#) posts where scholarship on research impact is made accessible to impact practitioners and viewed in 158 countries. These channels work together to build an understanding of the role of impact practitioners who help researchers make impacts beyond the academy. The blog is where we present opinions and editorials. LinkedIn is used for discussions (including the 2014 debate of knowledge mobilization vs communications that garnered 44 entries from 22 contributors). Twitter broadcasts and engages all the content. Our evaluation strategy keeps up focused on clear operational goals while we focus on our own role clarity. We have developed role profiles for each RIC impact practitioner to better understand diverse roles in community-based research, service learning, social enterprise, research administration, and public engagement, all of which are roles that support impact delivery. Illustrating the success of sharing research impact practices, McMaster University won a 2017 [national award](#) for communicating research impacts based on clear language writing they learned as a result of their RIC membership. Moreover, RIC participates in major events pertaining to research impact in Canada (including [engaging with Parliamentarians on Parliament Hill](#)).

Competencies: Building our skills and bringing those back to our institutions is the primary purpose of RIC. We have three primary competency building initiatives. We host webinars on diverse topics related to research impact such as clear language writing and knowledge brokering. We have developed the Knowledge Impact Tool (KIT) which detail different practices (social media, event planning, grant support, clear language writing etc) including a step by step implementation guide. Eventually each KIT will be supported by a webinar. The tools are open access on the RIC website, but the webinars are restricted to RIC member institutions. Our clear language writing webinar, held in November 2017, attracted 35 campus members from University of Victoria, establishing enough interest that York University's clear language practitioner was commissioned to deliver workshops to +120 campus members. Fall 2018 will see RIC roll out a "KMbuddy system" where impact practitioners new to their role are partnered with one or more mentors to build the competencies needed to support researchers, students and partners collaborating on impact. Such peer mentorship is critical in a discipline that is only beginning to form and for which few professional standards exist.

Co -production: RIC members seek to authentically engage non-academic partners with researchers and students to create the conditions for impact. This is expressed through community-based research (Research Shop, U. Guelph; Station 20 West, U. Saskatchewan; Services aux Collectivités, UQAM), service learning (Kwantlen Polytechnic University), design thinking (Carleton U), knowledge brokering (York U, U Victoria) or public engagement (Memorial U). Memorial has an integrated suite of public engagement tools that include public policy forums, community engagement events ("MUNbuttoned") and regional workshops that collectively support public engagement in research. Core to research engagement at Memorial is the on-line brokering tool, [Yaffle](#), which helps researchers and partners connect. The resulting co-produced research is publicly reported and disseminated through unique channels such as the [Rural Routes pod cast](#). This integrated suite of public engagement tools creates bi-directional connections between Memorial and Newfoundland's urban and rural communities, governments and industries. RIC sees Yaffle as a valuable tool to connect communities and campuses across Canada to support engagement and co-production on a national level.

Conclusion: Research Impact Canada creates the conditions for impact on our campuses and in our communities so that research can be mobilized, translated, partnered and exchanged to benefit society. Over 12 years, RIC has established itself as an impact leader in Canada. Our next step: take Canadian impact to the international stage.

### **Declaration by Nominee(s)**

I/we declare that I/we consent to being nominated for the Real Impact Award Category as set out in this form. I/we agree that, in the event of being shortlisted for the Award, I/we will work with Emerald Publishing staff to prepare a case study on the subject matter contained in this nomination. The case study will become and remain the property of Emerald Publishing and may be made freely available by Emerald Publishing.

**Please print name: Robert Hache, Chair, Executive Lead Committee, on behalf of Research Impact Canada**

**Signed:**



**Date: October 4, 2018**

**Please print name: David Phipps, Network Director on behalf of Research Impact Canada**

**Signed:**



**Date: October 4, 2018**

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### **Declaration by Nominator**

I declare that I nominate the above-named institution/person(s) for the Real Impact Award category set out in this form. I certify that I have the agreement of those nominated to submit this nomination. I certify that the information contained in this form is true and accurate.

**Please print name: David Phipps**

**Signed:**



**Date: October 4, 2018**

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### **Nomination Form Guidance Notes**

1. Tick the title of the Award Category for which this nomination is being made.
2. Insert the title and full name of the nominee(s).
3. Insert the usual business address, telephone number and email address of the nominee(s).
4. Insert the title and full name of the nominator.
5. Insert the usual business address, telephone number and email address of the nominator.
6. Set out a short description, using a maximum of 100 words, of the project, initiative, work and/or person(s) on which the nomination is based. In the event of the nominee(s) being shortlisted for the Award, this short description will be published as part of the shortlist. It is important, therefore, that it is self-contained (i.e. does not rely on other information contained in the form), is readily comprehensible to non-

expert readers, and is free from jargon and acronyms. It is not necessary to use the full 100 words but any words in excess of the 100 limit will be disregarded by the judges.

7. Set out a full description of the project, initiative, work and/or person(s), explaining how it meets the criteria for the Award. It is not necessary to repeat text contained in the short description, as both will be read by the judges. The description should contain all the information necessary for the judges to assess the nomination against the criteria. It should not contain links or references to external information, testimonials or resources. Where such are relevant to the nomination, they should be included within the text. It is not necessary to use the full 1000 words but any words in excess of the 1000 limit will be disregarded by the judges.
8. All nominees must sign and date the form. Scanned or digital signatures will be accepted and submission of the completed form by email or other electronic means will be taken as confirmation that the form has been signed.
9. The nominator must sign and date the form. Scanned or digital signatures will be accepted and submission of the completed form by email or other electronic means will be taken as confirmation that the form has been signed.
10. All nomination forms must be sent to [realworldimpact@emeraldgroup.com](mailto:realworldimpact@emeraldgroup.com) by midday on Friday 12<sup>th</sup> October.
11. You can read the full information about how we use personal data in our updated [privacy notice](#). If you change your mind at any point, you can simply click the 'unsubscribe' link in any email you receive from us.