

Welcome

We have been calling the Research Impact Canada (formerly Research Impact-Réseau Impact Recherche) network “Canada’s knowledge mobilization network since 2006” (<http://researchimpact.ca/wp/>). We celebrated our 10th anniversary in 2016 so we are kicking off the next decade with our first annual report. In those 10 years we have grown from two to 14 member institutions including the University of Brighton, our first international affiliate member. We have grown from an externally funded project to core funded knowledge mobilization functions engaging upwards of 50 individuals contributing in different fashions and from different places within our organization. We have been named in articles and government submissions written by the J.W. McConnell Family Foundation, Social Innovation Generation, Conference Board of Canada and the Canadian Federation of Humanities and Social Sciences. We have exhibited at national and regional conferences on community-campus engagement, innovation, research, and of course, knowledge mobilization. And our international footprint has grown to include not only University of Brighton but we also have an MOU with the US National Alliance for Broader Impacts to help build capacity for knowledge mobilization (=broader impacts) in both Canada and the US.

This year we operationalized our revised governance structures to more equitably engage the diverse knowledge mobilization talents at all member institutions. We welcomed three new members including University of Brighton (our first international affiliate institution), University of British Columbia and Western University. We approved a government relations strategy to help us speak with government and other impact stakeholders such as Universities Canada, federal research funding agencies and the Canadian Federation of Humanities and Social Sciences. We completed our pilot of our research impact assessment tool, one of the first of its kind in Canada which we are now revising in light of the results of the pilot. We have a new image and a new brand to match our new name, Research Impact Canada.

After 11 years we truly are Canada’s knowledge mobilization network.

David Phipps, Executive Director Research & Innovation Services Research & Innovation, York University; and Network Director

Robert Haché, Vice President York University, Chair, Executive Lead Committee, Research Impact Canada

2006

- York University and University of Victoria received an Intellectual Property Mobilization Grant (IPM) from SSHRC and CIHR and formed ResearchImpact
- York University and University of Victoria received SSHRC Knowledge Impact in Society Grant

2007

- First ResearchImpact booth at Congress of the Humanities and Social Sciences at University of Saskatchewan
- University Affairs published articles celebrating RIC's impact on communities, industry and government

2008

- Started the Mobilize This! Blog
- Hosted an open session and exhibited at Congress at University of British Columbia
- Tri-Council IPM Grant for Social Sciences and Humanities awarded to University of Victoria
- Op Eds in Re\$earch Money

2009

- Started the @researchimpact twitter feed
- Started writing Research Snapshot Summaries

2010

- 4 new members: Memorial University, Université du Québec à Montréal, University of Guelph and University of Saskatchewan

2011

- Started KMb Journal Club
- Reached 1,000 twitter followers
- Hosted a KMb Congress Tweet Chat at the University of New Brunswick and St. Thomas University in Fredericton

2012

- Received the Knowledge Economy Network Best Practice
- Award from the European based Knowledge Economy Network (KEN)
- Featured at 1st Annual Canadian knowledge Mobilization Forum (Ottawa)

2013

- 4 new members: Université de Montréal, Carleton University, Wilfrid Laurier University and Kwantlen Polytechnic University

2014

- 1 new member: McMaster University
- Reached 5,000 twitter followers
- Co-hosted Social Innovation event on Parliament Hill w Senator Kelvin Ogilvie

2015

- 1 new member: University of New Brunswick and the NBSPRN

2016

- RIR featured in Conference Board of Canada briefing report, Beyond Citations: Knowledge Mobilization, Research Impact and Changing Nature of Academic Work:
 - <http://www.conferenceboard.ca/e-library/abstract.aspx?did=8314>
- Conference Board RIC webinar on December 9, 2016
 - <https://youtu.be/CaXO7yirUb8>
- Exhibited at Congress at University of Calgary

2017

- Renamed Research Impact Canada - Réseau Impact Recherche Canada (RIC-RIRC)
- 3 new members: Western University, University of British Columbia and University of Brighton (UK)
- Awarded the Directors' Award for Inter-Institutional Collaboration from the Canadian Association of Research Administrators (CARA) at the national meeting
- Invited to write an editorial about innovation in the Canadian policy context: Canada's Impact Agenda is Everyone's Agenda appeared in October 17, 2017:
 - <http://sciencepolicy.ca/news/canadas-impact-agenda-everyones-agenda>
- Op Eds in University Affairs
- Hired a Research Communications Assistant
- McMaster wins the SSHRC award of excellence for SSH communications for their Research Snaps

RIC exhibits annually at Conferences: Canadian Knowledge Mobilization Forum, Congress of the Social Sciences and Humanities; Canadian Science Policy Conference; United Way Conference; Society for Scholarly Publishing; UK Knowledge Mobilization Forum; Engage 2017; Conference Board of Canada 4th PSE & Skills Summit.

Mission and Vision

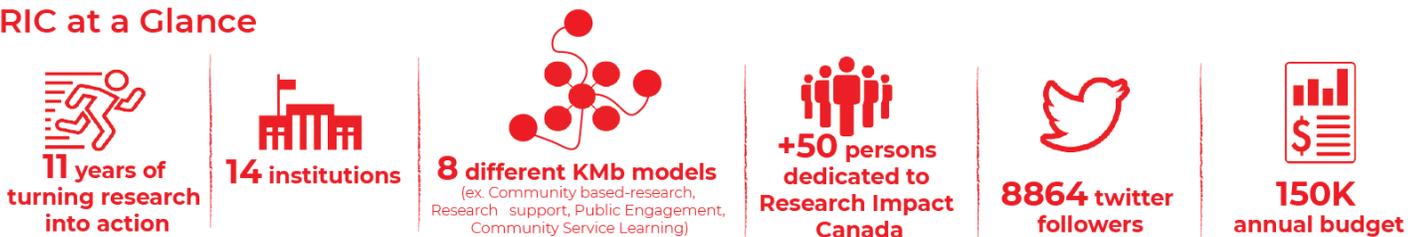
Mission: We build Canada’s capacity to be a leader in knowledge mobilization by developing and sharing best practices, services and tools, and by demonstrating to relevant stakeholders and the public the positive impacts of mobilizing knowledge

Vision: We will maximize the impact of university research for the social, cultural, economic, environmental, and health benefits across local and global communities.

Values: We believe that academic research contributes to social, cultural, economic, environmental, and health benefits across local and global communities.

- We believe that the university research enterprise encompasses research, scholarship and creative activity by faculty, students and staff across all disciplines.
- We value community, industry and government partners as active participants in conducting research.
- We believe that knowledge mobilization services reflect the capacity and opportunities of institutional members.

RIC at a Glance



Governance and Committees: Structures and Mandates

Research Impact Canada is structured around Standing Committees and Working Groups that each have a Terms of Reference and produce an annual work plan. RIC is composed of four overarching committees.

➤ **Governance:** The Governance Committee’s strategic objectives focus on:

- Ensuring RIC is operating according to proposed plans
- Identifying room for improvement and/or modifications to plans
- Ensuring committee chairs manage to targets set in work plan

- Reviewing each Standing Committee will be reviewed on an annual basis to inform the development of the next work plan

➤ **Evaluation:** This Committee is responsible for:

- The implementation and updating as required of the RIC Evaluation Plan to fulfill the vision, mission and goals of RIC as articulated in the RIC Strategic Plan
- Completion of semi-annual data collection of indicators identified in the Evaluation Plan
- Reviewing Evaluation Plan annually and making recommendations for modifications to Governance Committee
- Reviewing and considering implications of developments in research impact assessment that might benefit the RIR network
- Positioning RIC as a network investing in and using robust research impact assessment methods

➤ **Communications:** This Committee supports the RIC network objective of maximizing research for public good across local and global communities and the network's three overarching goals. The Communications Committee strives to:

1. Promote the profile of RIC as a network
2. Promote the impact of research undertaken by RIC member institutions
3. Promote the importance of knowledge mobilization

➤ **Professional Development:** This committee focuses on providing professional development opportunities for all RIC brokers, Directors and Executive leads. Where appropriate, the committee will also arrange professional development opportunities for those interested in knowledge mobilization from outside the RIR network. Committee members are involved in the planning, design and delivery of all professional development activities. The objectives of the Committee include:

- Supporting RIC members leads in their knowledge mobilization practice
- Fostering RIC Community of Practice
- Providing learning opportunities for RIC brokers
- Providing opportunities for brokers to share their knowledge with other RIC brokers and those interested in KMB from outside the RIR network

Quotes from Members

- “Being a member of Research Impact Canada has directly contributed to McMaster’s knowledge mobilization and community engagement capacity building while also connecting us with colleagues from coast to coast.”
- “RIC allows our institution to identify and engage with a growing community of practice. As well, through inclusion in RIC we are able to explore regional and national inter-institutional collaborations.”
- “I am a better knowledge broker because of my engagement within RIC. With access to other brokers and good practice in KMb, I get support and inside access to resources to do my job better.”
- “This network is a great way for me to connect with and learn from other knowledge mobilization practitioners around the country.” “The network provides access to and interaction with dedicated and knowledgeable knowledge brokers - their expertise, resources and networks - that I can build on, adapt and use to inform my own work to benefit my institution, researchers and partners to achieve impact.”
- “Access to the best minds in the country doing knowledge exchange labour.”

Quotes from Partner Institutions

- “Research Impact Canada...shares international best practice on how universities best work their communities to improve public policy and practice.”

Brighton & Hove City Council

- “UBC has been a great partner with us on various initiatives...we have benefitted greatly from our collaboration...we can see added value from UBC’s membership in the Research Impact Canada knowledge mobilization collaboration, in terms of providing support to help advance and strengthen our partnerships.”

Social Policy & Projects Division, City of Vancouver

- “We have benefitted from and contributed to similar knowledge mobilization and exchange networks...With UBC as a member of Research Impact Canada, we look forward to an even more rewarding partnership.”

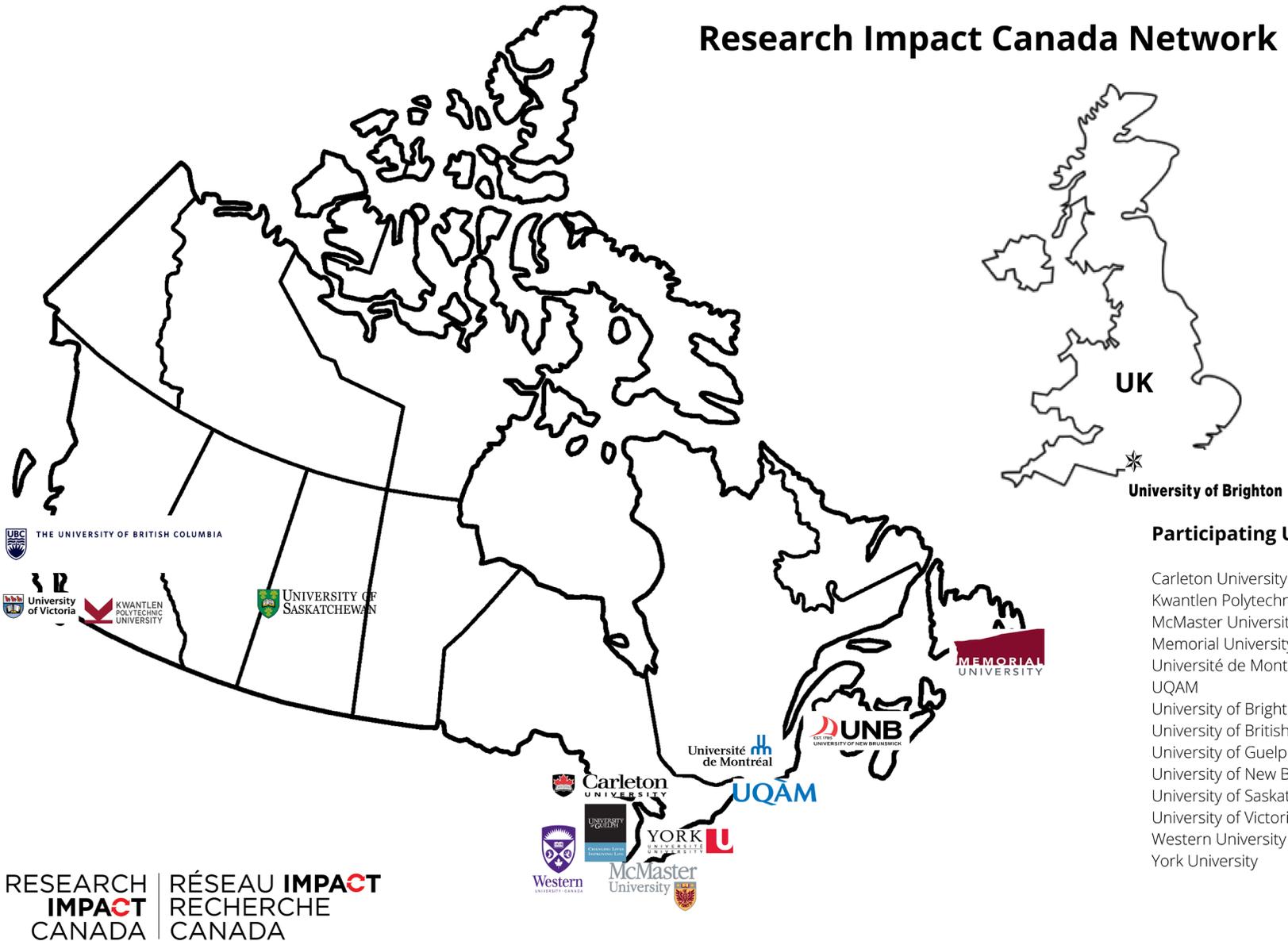
Institute of Livelihood Research and Training

- “The outcome of this co-production of knowledge [with Western] has built capacity that has enabled service delivery to clients to be enhanced on an evidenced base platform, program development to be improved with a broader collaborative template, and access to data which informs community needs and opportunities. The by-product of much of this work has been a deeper and more sustained engagement of the community with academic environment...Inclusion in the RIC network...increase[s] capacity for effectively mobilizing and partnering with community...In partnership, RIC will meet its incredibly important mandate of building Canada’s capacity to be a leader in knowledge mobilization, ultimately increasing the well-being of communities across Canada.”

Pathways Skill Development

Institution Metrics

Research Impact Canada Network



Institution	Total Faculty Members (2016)	Total Graduate Students (2016)
Carleton University	878	4043
Kwantlen Polytechnic University	1400	20,000 (Undergraduate)
McMaster University	955	4430
Memorial University	1100	3980
Université de Montréal	1300	13,140
Université du Québec à Montréal	1160	7690
University of Guelph	800	2720
University of Saskatchewan	1100	3253
University of Victoria	874	3290
University of British Columbia	5474	10,459
York University	1500	5900
University of New-Brunswick	747	1200
University of Brighton	1741	21,653 (students)
Western University	1396	6030

2017 Success Story

Congratulations to McMaster who won the [SSHRC Award of Excellence for SSH communications](#). This award for McMaster derives from the *ResearchSnapshot* clear language summary series that Research Impact Canada piloted. The clear language summary format has been adopted by a number of institutions and research networks but McMaster took the general structure, adapted the formatting and made a social media strategy for their "Research Snaps" and won this award for their work.

This is an example of how one university learned from the Research Impact Canada network and turned that into reputational benefit and a SSHRC award for their knowledge mobilization work. A wonderful result for McMaster. And congratulations also to Ailsa Fullwood who was instrumental in the Research Snaps and who recently moved from McMaster to Guelph...keeping the talent in the Research Impact Canada network!

For more information on McMaster's Research Snaps please see: <https://snaps.mcmaster.ca/>