



YOUNG AGRARIANS

Mission

A Canadian Charity, the mission of Young Agrarians (YA) is to educate the public by providing courses, seminars, workshops, and counseling about agriculture, farming, food processing, entrepreneurship, community economic development and environmental sustainability. YA works to support the next generation of farmers and food lovers from diverse walks of life, through free or by-contribution educational programs.





YA is the largest educational resource network for new and young farmers in Canada. YA coordinates farmer-to-farmer programming to grow the sector.



Currently, program delivery is Western Canada focused.
The network of farmers and collaborating organizations is inter/national



Context:

.7% of the CDN population are farm operators. There are 22,635 farm operators 35 and younger, of 262,455 (Stats Canada).



Context:

Cost of land and production
creates significant entry
barriers.



Program goals:

Support new farmers to access education, training, land, business mentorship, resources and capital.

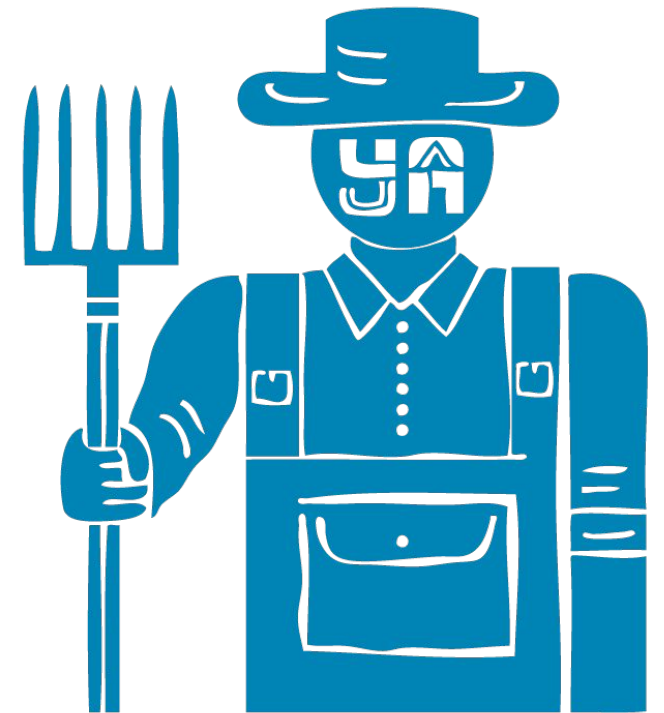
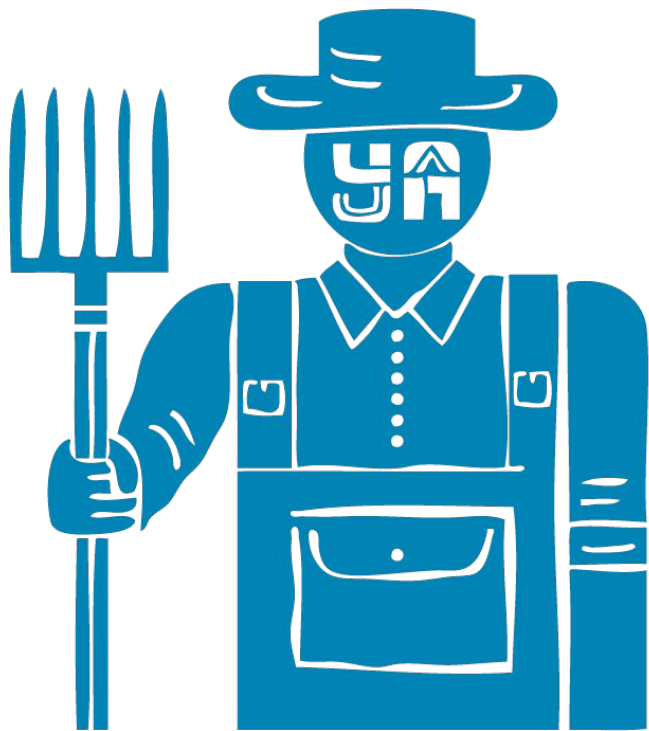
IMPACT: IN 2022 YA WORKED WITH

2,000 Farmers

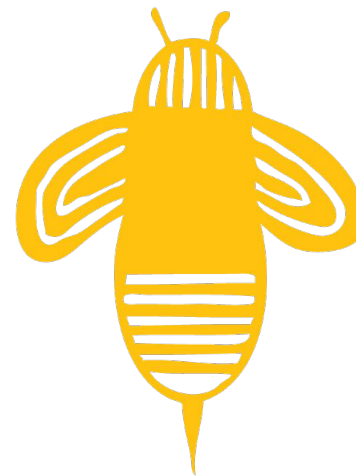
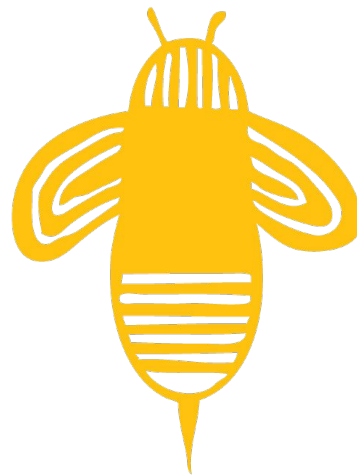
1,600 Farms

630 Landholders

260 Organizations



IMPACT: SINCE 2012 YA HAS
WORKED WITH
11,500 Farmers
8,000 Farms
2,150 Landholders
500+ Organizations



PROGRAM



YA GROW-A-FARMER PROGRAM PILLARS

ONLINE
ENGAGEMENT

EDUCATIONAL
EVENTS

APPRENTICESHIP
TRAINING

LAND
ACCESS &
TRANSITION

BUSINESS
MENTORSHIPS

PROGRAM LOGIC MODEL TO GROW NEW & YOUNG FARMERS IN CANADA

Rural Revitalization & Community Economic Development Strategy through Start-Up Training & Business Supports for Agriculture
 Target Demographics: Potential and Aspiring Farmers, New Farmers in Start-Up, Youth, Women, First Nations Collaboration

ONLINE ENGAGEMENT	EDUCATIONAL EVENTS	APPRENTICESHIP TRAINING	LAND ACCESS & TRANSITION	BUSINESS MENTORSHIPS
youngagrarians.org, maps.youngagrarians.org	Collaboration with farmers and org's across Canada	Adaptation of Quivira Coalition's New Agrarian Program	Adaptation of Quebec's ARTERRE	Made in B.C. based on best practices for mentorship
Resource Mapping & Opportunities Sharing	Year Round On Farm Field Days & Off Farm Events including Mixers, Land Links, Workshops and E-Learning Courses including Business Bootcamps, and Land Forum	On-Farm Full-Season Training Opportunities in Regenerative Agriculture	B.C. Land Matching Program provides technical assistance and land matching to new farmers to match with landholders and start farms; Alberta Land Access Pilot (2021-22)	Customized Mentorship Program that provides full season support in farm start-up
National: 2012-2022	National: 2012-2022	Alberta 2017-22; Saskatchewan & Manitoba 2021-22	B.C. 2013 - 2022; Resource Guides: Ontario Land Access Guide (2019), B.C. Transition Toolkit (2020), Alberta Land Access Guide (2021), New Brunswick Land Access Guide (2022)	B.C.: 2014-2022

CONTEXT:

Not enough young people are entering into farming. National average age of farmers is 56. Less than 9% of farmers are 35 and younger.	Rural farmers face significant isolation and need opportunities to build community and networks. Research indicates new farmers want informal educational opportunities and have limited time.	Existing farms have labour shortages and many farms have limited succession options. New farmers have limited structured on-farm training opportunities to fill this gap.	#1 Barrier for new farmers in Canada is land access. The real estate value of farmland is at an all-time high. Since 2007, farmland prices have increased by more than 130% (Farm Credit Canada).	Research indicates new farmers need business skills and mentorship opportunities in start-up. Existing industry business resources (generally) are single commodity crop focused.
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INCREASES:

Public Sector Outreach & Communications	Farmer2Farmer Knowledge Transfer	Farmer2Farmer Knowledge Transfer, Production Mentorship	Landholder & Farmer Knowledge Transfer, Customized Technical Assistance	Farmer2Farmer Knowledge Transfer, Business Mentorship
Grow Audience & Traffic to Opportunities and Resources	Regional Farm & Food Networks	Confidence and Skills Competencies to Start & Run Farms	New Farm Businesses with Affordable & Stable Land Access Agreements; Risk Management	Land in Production, Revenues, and Volume of Food Grown
Labour Pool: 120+ Jobs Posted / Year	Educational Capacity & Young Farmer Leadership	Trained Labour Pool for Existing Farms	Available Land Inventory	Farm Business Management Skills & Viability in Start-up
Readiness to try Agriculture; Access to Resources	Business & Production Readiness; Access to Resources	Production Readiness; Access to Resources	Business Readiness; Access to Resources	Business Readiness; Access to Resources

ONLINE COMMUNITY BUILDING

15,000+ Blog Users / Month!

Over 50,000 people in our vibrant online community sharing knowledge, making connections & accessing resources year-round!





EDUCATIONAL EVENTS

EVENT PARTICIPATION
2012-2022




= 8,530 FARMER
VOLUNTEER
HOURS!

416 educational & networking
events across Canada
16,530 PARTICIPANTS



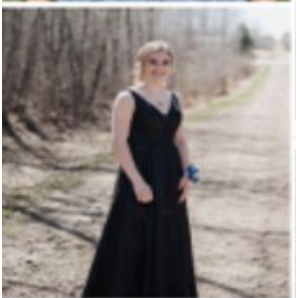
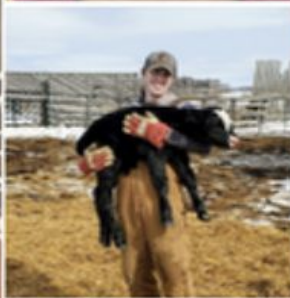
PRAIRIES APPRENTICESHIPS



71 APPRENTICES

67 HOST FARMS





GOT LAND? WANT LAND?



B.C. LAND MATCHING
→ PROGRAM ←



B.C. LAND MATCHING PROGRAM

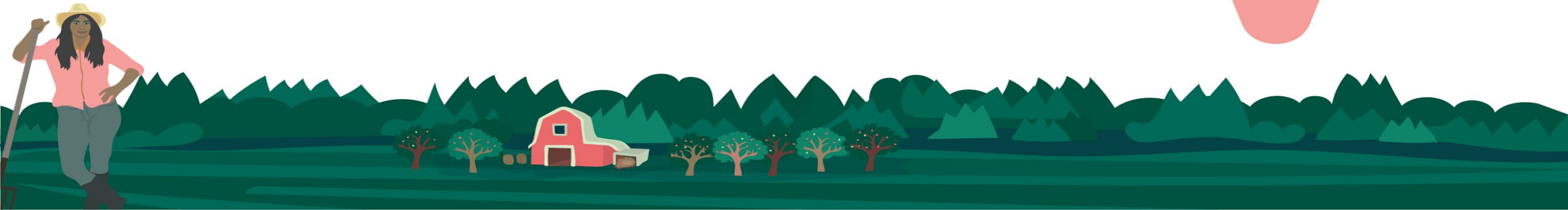
5,400+ farmers and landholders engaged

4,250+ attendees at 65 land access events

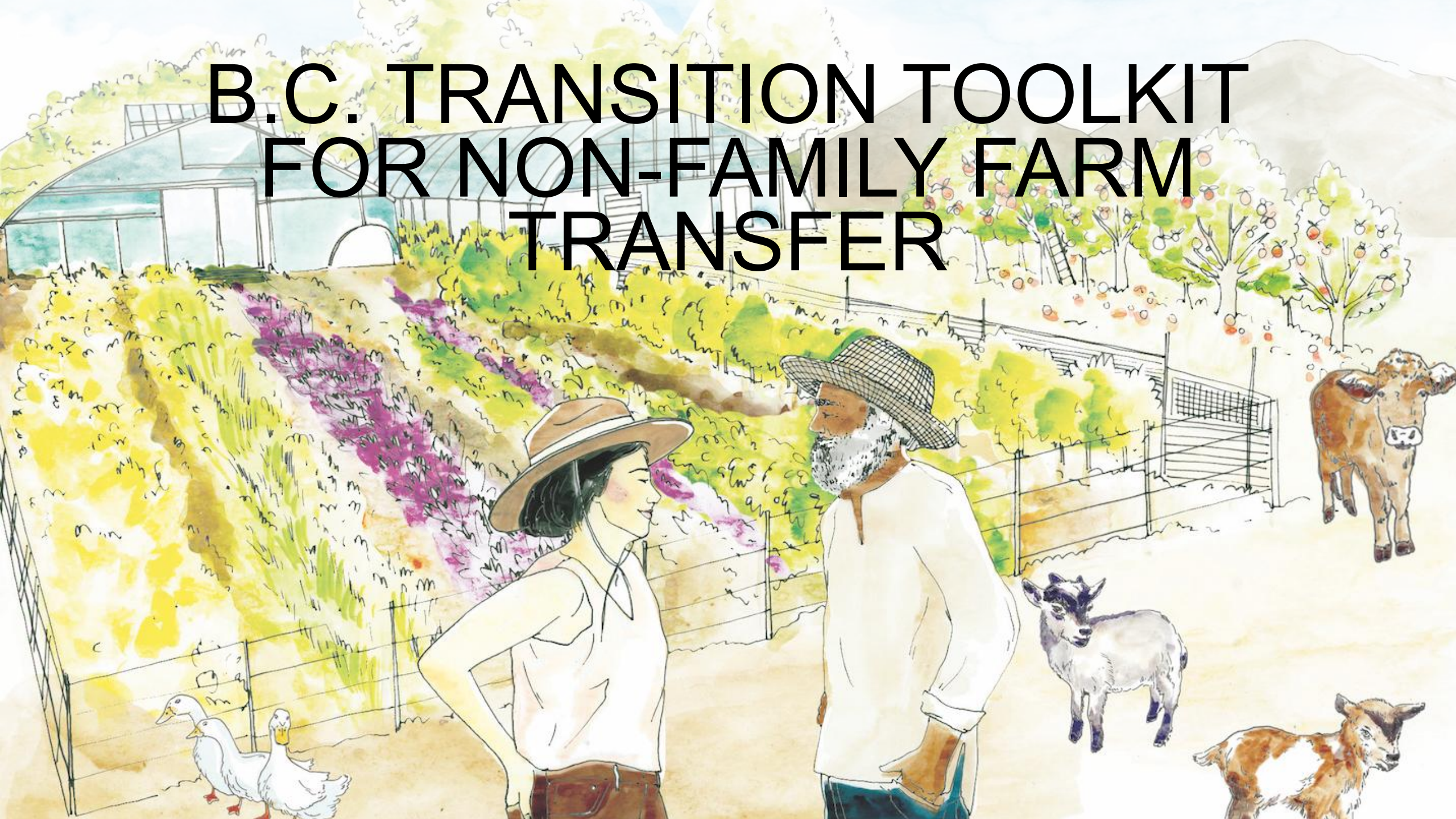
1,500+ UMap land & farmer listings for 35,000+ acres

1,200+ registered participants in the BCLMP

236 land matches completed on 9,686+ acres



B.C. TRANSITION TOOLKIT FOR NON-FAMILY FARM TRANSFER





B.C. BUSINESS MENTORSHIPS

112 FARMER MENTEES

78 FARMS SERVED BY 40 FARM MENTORS



55%

MORE LAND IN PRODUCTION



67%

MORE PARTICIPANT FARM REVENUE



82%

MORE VOLUME OF FOOD PRODUCED



BUSINESS

BOOTCAMP





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