

CANADIAN KNOWLEDGE MOBILIZATION FORUM 2022



June 13-17 2022 | ONLINE + IN-PERSON

"Responding to New Realities: Learning from the past and present to inform the future"

Sponsorship Prospectus

To Become a Sponsor, please complete the enclosed application form and email to:

Sylvia Urbanik
Research Impact Canada
researchimpact@gmail.com

ABOUT CKF22

The Canadian Knowledge Mobilization Forum (CKF) is a biennial event that provides opportunities for professional development, learning and networking for those interested in knowledge mobilization, translation, and exchange. It brings together a community dedicated to sharing learnings, best practices, tools, and resources.

CKF22 will be taking place in an online format during the week of June 13-17th 2022. In addition to the national event, we will be hosting regional half-day events in-person across the country.

The goals of CKF22 include:

- Create a welcoming and engaging event to learn about knowledge mobilization in Canada
- Engage professionals across sectors to enable partnerships, collaboration, and networking
- Share tools and techniques related to knowledge mobilization in a variety of fields
- Facilitate discussions around current and emerging topics in knowledge mobilization

WHY SPONSOR?



Your sponsorship is the opportunity for your organization to be recognized as a leader and champion of evidence-driven knowledge mobilization in Canada.

The growth of knowledge mobilization has led to new value being created in Universities, Colleges, Community-based Organizations, and Governments as well as at individual and family levels of wellbeing.

Your sponsorship will assist in delivering a high quality learning event that brings together current practice with the future of applied evidence.

The following Sponsorship Guidelines outline how each level of sponsorship offers an excellent range of benefits to recognize your contribution and provide visibility for your organization at the Forum. We look forward to working with you to deliver a ground-breaking event.

To Become a Sponsor:

Complete the enclosed application form and email to:

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Research Impact Canada
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Research Impact Canada will issue you an invoice for the amount that you would like to sponsor and credit card payment or electronic money transfer will be accepted.

Your sponsorship participation will be confirmed within five business days of receipt of your application and full payment. Please note that sponsorship benefits will commence once payment has been received.

SPONSORSHIP TIERS

AS A SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

PLATINUM SPONSOR - \$5000+

- Eight (8) complimentary registrations
- Pre-eminent placement of your logo on the conferencing platform
- Opportunity to promote your organization and/or up to two (2) organizational resources through the CKF22 social media channels (content approval by Forum Planning Committee)
- Opportunity to sponsor a main session at the Forum (plenary, keynote, networking, etc)
- Your organization will be thanked and announced as a Platinum level sponsor of the conference

GOLD SPONSOR - \$2500

- Six (6) complimentary registrations
- Gold placement of your logo in the CKF22 program and platform
- Opportunity to promote your organization and/or an organizational resource through the CKF22 social media channels (content approval by Forum Planning Committee)
- Your organization will be thanked as a Gold level sponsor of the conference

SILVER SPONSOR - \$1000

- Four (4) complimentary registrations
- Silver placement of your logo in the CKF22 program and platform
- Your organization will be thanked as a silver level sponsor of the conference through the CKF22 social media channels

BRONZE SPONSOR - \$500

- Two (2) complimentary registrations
- Bronze placement of your logo in the CKF22 program and platform

For any questions related to sponsorship materials, please reach out to Sylvia Urbanik (researchimpact@gmail.com)