

CANADIAN KNOWLEDGE MOBILIZATION FORUM 2024



June 19-21 2024 | MONTREAL

*From Ideas to Action: Building Capacity for
Knowledge Mobilization and Research Impact*

Sponsorship Prospectus

To become a sponsor, please complete the enclosed sponsorship application and email it to:

Sandy Chan - sdychan@yorku.ca

Research Impact Canada will issue you an invoice for the amount that you would like to sponsor and credit card payment or electronic money transfer will be accepted.

ABOUT CKF24

The Canadian Knowledge Mobilization Forum (CKF) is a biennial event that provides opportunities for professional development, learning, and networking for those interested in knowledge mobilization, translation, and exchange. It brings together a community dedicated to sharing learnings, best practices, tools, and resources.

CKF24 will be taking place in person during the week of **June 19-21, 2024**.

WHY SPONSOR?

Your sponsorship is the opportunity for your organization to be recognized as a leader and champion of evidence-driven knowledge mobilization in Canada.

The growth of knowledge mobilization has led to new value being created in universities, colleges, community-based organizations, and governments as well as at individual and family levels of well-being.

Your sponsorship will assist in delivering a high quality learning event that brings together current practice with the future of applied evidence.

The following *sponsorship guidelines* outline how each level of sponsorship offers an excellent range of benefits to recognize your contribution and provide visibility for your organization at the Forum. We look forward to working with you to deliver a groundbreaking event.

SPONSORSHIP TIERS

AS A SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

PLATINUM SPONSOR - \$10,000+

- Five (5) complimentary registrations
- Pre-eminent placement of your logo on conference materials
- Your organization will be thanked from the podium and announced as a Platinum Sponsor of the conference
- Complimentary exhibit space and preferred exhibit placement at the event venue, as well as a virtual exhibitor booth on our event platform
- Opportunity to sponsor one of the reception nights

GOLD SPONSOR - \$5,000

- Three (3) complimentary registrations
- Gold placement of your logo on conference materials
- Your organization will be thanked from the podium and announced as a Gold Sponsor of the conference
- Complimentary exhibit space at the event venue as well as virtual exhibitor booth on our event platform

SILVER SPONSOR - \$2,500

- Two (2) complimentary registrations
- Silver placement of your logo on conference materials
- A virtual exhibitor booth on our event platform

BRONZE SPONSOR - \$1,000

- Two (2) complimentary registrations
- Bronze placement of your logo in the CKF24 program and platform

SUPPORTER (UP TO \$999)

- Placement of your logo on conference materials

SPONSORSHIP FORM

Thank you for your interest in sponsoring the Canadian Knowledge Mobilization Forum! Please complete this sponsorship application form and email it to Sandy Chan (sdychan@yorku.ca).

Research Impact Canada will issue your organization an invoice for the amount that you will be sponsoring for. Credit card payment or electronic money transfer will be accepted.

ORGANIZATION DETAILS

Organization:

Contact Name:

Contact Position:

Address:

City:

Province:

Postal code:

Phone:

Email:

Website:

SPONSORSHIP TIER

- Platinum (\$10,000)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1,000)
- Supporter (Up to \$999)

Name of authorized representative:

Position:

Signature: _____

Date: _____