

People, Partnerships, and Possibilities

July 28-30 2026 | TORONTO, ON

Sponsorship Prospectus

To become a sponsor, please complete the enclosed sponsorship application and email it to:

Sandy Chan - sdychan@yorku.ca

An invoice will be issued for the amount that you would like to sponsor with different payment options.







ABOUT CKF26

The Canadian Knowledge Mobilization Forum (CKF) is a biennial event that provides opportunities for professional development, learning, and networking for those interested in knowledge mobilization, translation, and exchange. It brings together a community dedicated to sharing learnings, best practices, tools, and resources.

CKF26 will be taking place in person on **July 28-30, 2026**. It will be co-hosted by <u>Research Impact Canada</u> and the <u>Knowledge Translation Program</u> at the <u>SickKids Learning Institute</u> at the Peter Gilgan Centre for Research and Learning in downtown Toronto, ON.

WHY SPONSOR?

Sponsorship offers your organization the opportunity to be recognized as a leader and champion of evidence-driven knowledge mobilization in Canada.

The growth of knowledge mobilization has led to new value being created in universities, colleges, community-based organizations, and governments as well as at individual and family levels of well-being.

Your sponsorship will help deliver a high-quality learning event that brings together current practice with the future of applied evidence.

The following sponsorship guidelines outline the benefits at each sponsorship level to recognize your contribution and provide visibility for your organization at the Forum. We look forward to working with you to deliver a groundbreaking event.

SPONSORSHIP TIERS

AS A SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

PLATINUM SPONSOR - \$10,000+

- Six (6) complimentary registrations
- · Pre-eminent placement of your logo on conference materials
- Your organization will be thanked from the podium and announced as a Platinum Sponsor of the conference
- Complimentary exhibit space and preferred exhibit placement at the event venue, as well as a virtual exhibitor booth on our event platform
- · Opportunity to sponsor a reception night

GOLD SPONSOR - \$5,000

- Three (3) complimentary registrations
- Gold placement of your logo on conference materials
- Your organization will be thanked from the podium and announced as a Gold Sponsor of the conference
- Complimentary exhibit space at the event venue as well as virtual exhibitor booth on our event platform

SILVER SPONSOR - \$2,500

- Two (2) complimentary registrations
- Silver placement of your logo on conference materials
- A virtual exhibitor booth on our event platform

BRONZE SPONSOR - \$1,000

- One (1) complimentary registration
- Bronze placement of your logo in the CKF26 program

SUPPORTER (UP TO \$999)

Placement of your logo on conference materials

SPONSORSHIP FORM

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ORGANIZATION DETAILS Organization: Contact Name: **Contact Position:** Address: City: Province: Postal code: Phone: Email: Website: **SPONSORSHIP TIER** Platinum (\$10,000) _ Gold (\$5,000) Silver (\$2,500) Bronze (\$1,000) Supporter (Up to \$999) Name of Authorized Representative: Position: Signature: Date: