

## About Us

The Information and Communications Technology Council (ICTC) is a neutral, not-for-profit national centre of expertise with the mission of strengthening Canada's digital advantage in the global economy. For over 30 years, and with a team of 110 experts, we have delivered forward-looking research, practical policy advice, and capacity-building solutions for individuals and businesses. Our goal is to ensure that technology is utilized to drive economic growth and innovation and that Canada's workforce remains competitive on a global scale.

Learn more :

<https://etalentcanada.ca/>

ICTC's Jump Digital Careers K-12 program is federally funded by CanCode. ICTC also receives funding from Employment and Social Development Canada.

## Lessons Learned

ICTC's WIL Program has significantly impacted the Canadian Digital Economy through its support. We've assisted in helping businesses stay open during the COVID-19 pandemic closure, allowed employers to grow their businesses and launch new products, we've supported underrepresented students stepping into the tech space and the growth of the Canadian Digital economy overall.

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## FEATURED PROGRAM

### ICTC National Work-Integrated Learning Program

ICTC's National Work-Integrated Learning (WIL) Program serves both industry and post-secondary students being hired into the Canadian Digital economy. The project was launched in 2017 and is set to end on March 31st, 2024. All Student Work Placement Program service providers were set by Employment and Social Development and Co-operative Education and WIL Canada partners.

Many employers in the tech sector expressed challenges with hiring recent graduates as they were not workplace ready. In addition to this, they also discovered there were over 200,000+ ICT digital jobs to be made available. However, those entering the industry were not prepared for this. Therefore the goal was to bridge the gap by providing funding to employers for hiring students to study, giving the student the experience they need to be successful in the industry while helping employers grow their businesses through receiving support for hiring.

ICTC had over 60% of all students come from an underrepresented group (women in STEM, visible minorities, students with disabilities, indigenous students, first-year students and newcomers to Canada). There was also significant program growth, feedback from employers on their business growth, as well as students leaving their placements feeling work-place ready.

Evaluation of ICTC's program is conducted quarterly through reporting submitted to the funder and sends both student and employer surveys about the impacts of the program. Through successful delivery each year, increased numbers provided by the funder based on success and increased engagement.

*Don't miss the chance to showcase your program in our upcoming newsletter!  
Share your success story by completing this form: [Click Here](#)*