

IN CONVERSATION WITH... PEOPLEWORX SOCIETY



FEATURED PROGRAM

The Job Scan

During COVID-19, our organization created "The Job Scan" to help job seekers. Our Information Resource Specialists scan and organize local job opportunities by geographic area. The service eases job search stress and supports employer recruitment challenges by driving traffic to the new Nova Scotia Works Online page. The Job Scan has evolved into a way for us to connect with job-seeking Nova Scotians who may not have reached out to Nova Scotia Works for services. The service has been running for 3 years and primarily serves Annapolis, Kings and Hants Counties, but is available to job seekers across Nova Scotia.

Our Job Scan service has provided demographic survey information on almost 300 job seekers/community organizations, which we have used to inform our service delivery and increase our client numbers. We have targeted additional services to individuals based on self-identified needs, aiding conversations about transferable skills for in-demand jobs in our area. The Job Scan also provides up-to-date information on employment opportunities for new residents, including those who have recently immigrated or migrated to our area. This service has continued to provide information to our community for three years and is one of our most utilized services.

Although there are no formal partnerships involved, other community-based organizations use the information we collect to support their clients. Our service is utilized by staff at educational institutions, staff from other Nova Scotia Works Centre locations, Department of Community Services staff, and Youth, extending our reach and creating an efficient way to gather labor market information for the region.

This service is managed by our Information Resource Specialists within the funding and duties of our Nova Scotia Works Contract/Agreement with Labour Skills and Immigration, Nova Scotia.

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About Us

PeopleWorx Society is a non-profit charity founded in 1986 with the mission to help people overcome employment obstacles. Our 3 main programs are the Annapolis Valley Work Centre, Nova Scotia Works Employment Services Centres, and our job readiness programs. We are also an accredited private career college offering the Continuing Care Assistant Diploma program. Based in Annapolis Valley, Nova Scotia, we serve rural clients from offices in Coldbrook, Middleton, and Annapolis Royal.



NOVA SCOTIA WORKS



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Successes

The Job Scan's growth is a clear indication of its success, starting as a small idea and becoming a bigger, constantly evolving project. It benefits organizations we work closely with, including Nova Scotia Community College, Department of Community Services, other Nova Scotia Works Centres, local high schools, and the Greenwood Military Family Resource Centre. We share clients with these organizations, particularly DCS, to benefit their employment search. This service could be incorporated into other communities' employment programs to attract clients to additional services offered.

Lessons Learned

Before COVID-19, we had job opportunity binders that clients came to our centres to look at. We developed the Job Scan during the pandemic to connect job seekers to advertised positions and draw traffic to the newly launched "Nova Scotia Works Online" website. Our Information Resource Specialists scan local job offerings and post them to our PeopleWorx - Nova Scotia Works Centre Facebook page, providing links to the job advertisement. This reaches job seekers who do not use email.