

# Leadership for Knowledge Mobilization

July 5, 2023

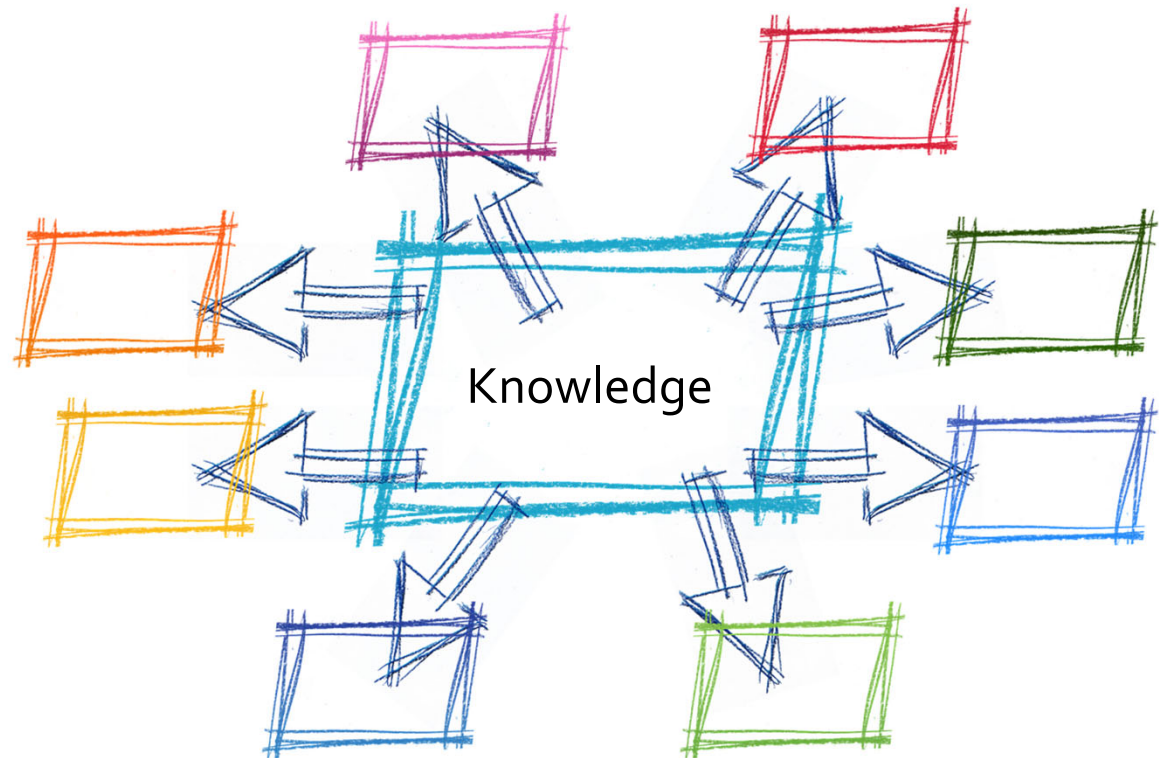
# Agenda

- Welcome and introductions
- What is leadership?
- What is knowledge mobilization?
- Leadership for knowledge mobilization / research impact
- Journeying together in alignment
- Harnessing our leadership for knowledge mobilization outcomes

Welcome and  
Introductions



# What is Knowledge Mobilization?



# What is Knowledge Mobilization?

*"Knowledge Mobilization takes the best of what we know and makes it useful to people in our community"*

- Peter Levesque

What is  
Leadership?



## What is Leadership?

*Leadership is an influence relationship among leaders and followers who intend real changes and outcomes that reflect their shared purposes*

(Daft, 2017).

# What is Leadership?

*Leadership is an **influence relationship** among **leaders and followers** who intend real **changes and outcomes** that reflect their **shared purposes***

(Daft, 2017).



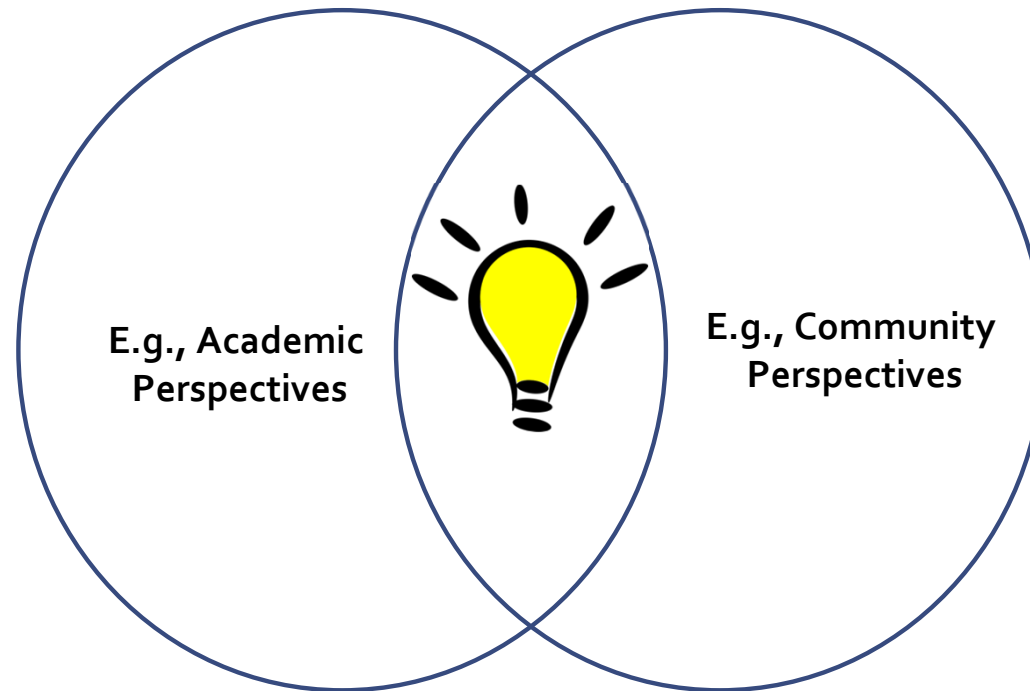
# Leadership for knowledge mobilization / research impact

- Consider various perspectives:

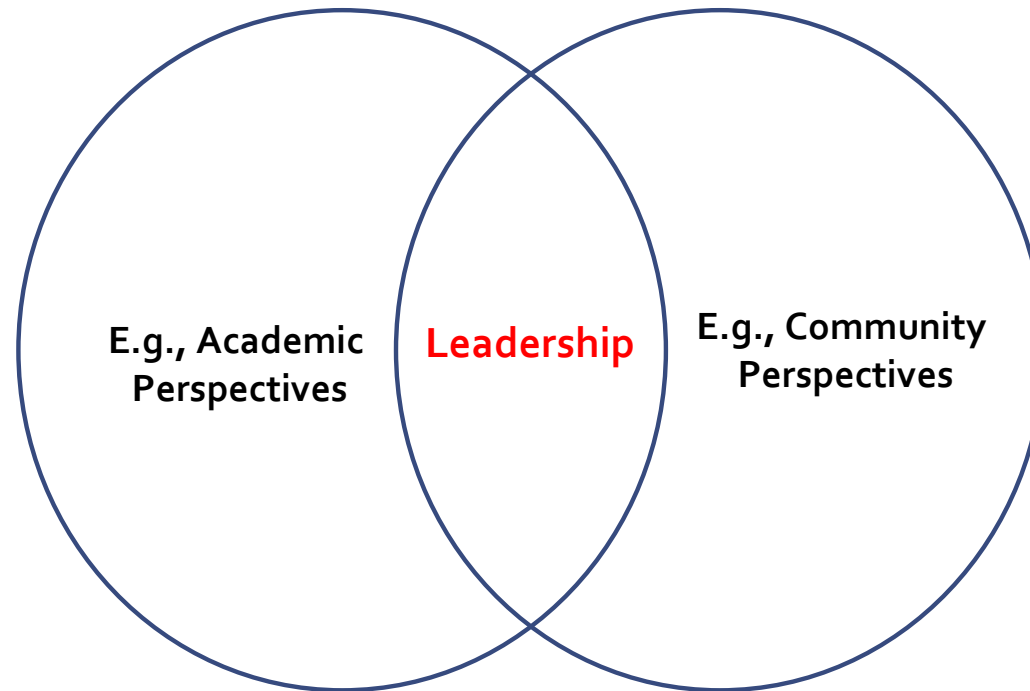
- E.g., Academic
- E.g., Community organization
- E.g., Government
- E.g., Other



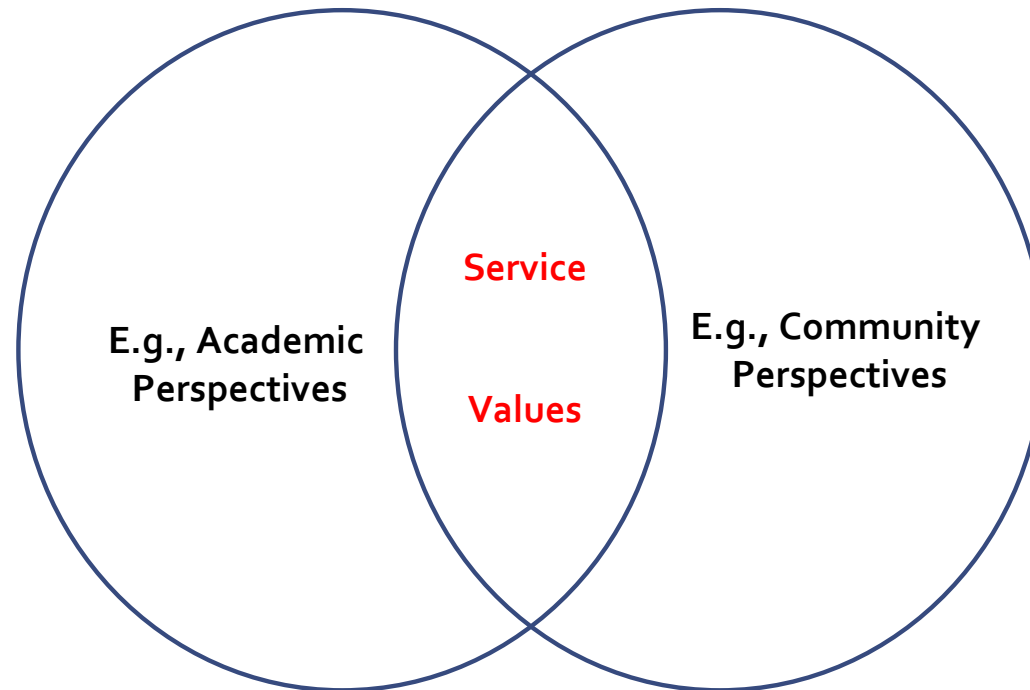
# Journeying Together in Alignment



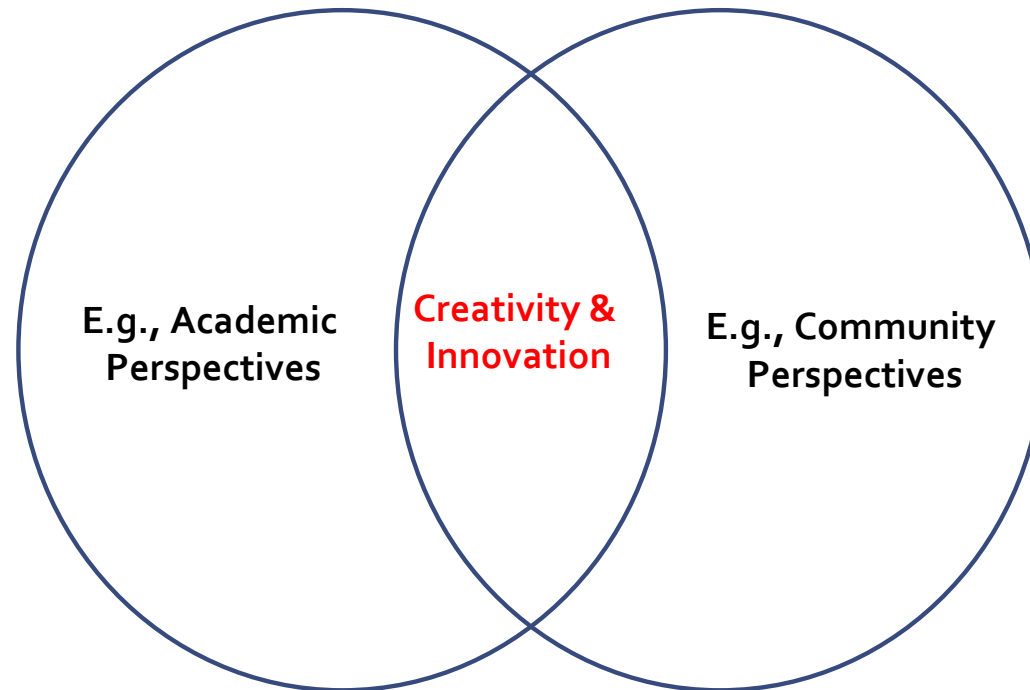
# Journeying Together in Alignment



# Journeying Together in Alignment



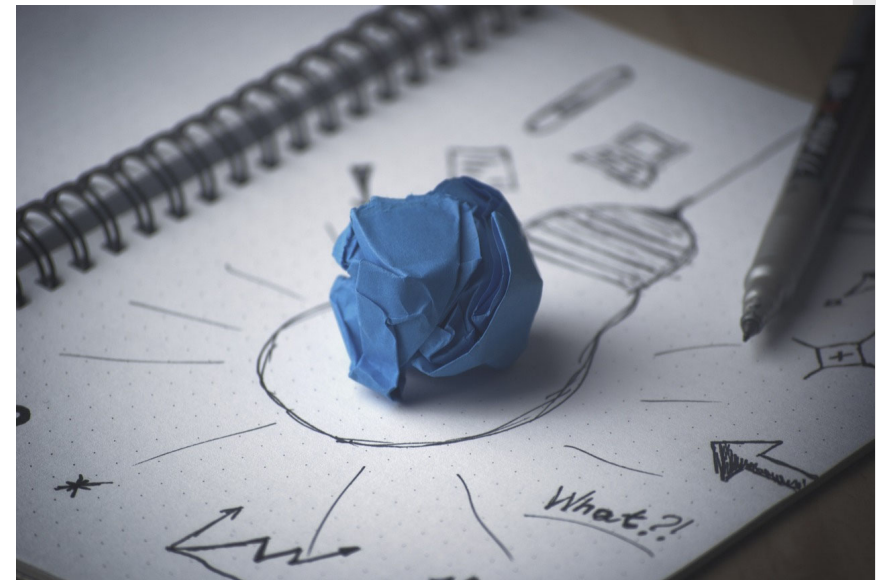
# Journeying Together in Alignment



## Journeying Together in Alignment

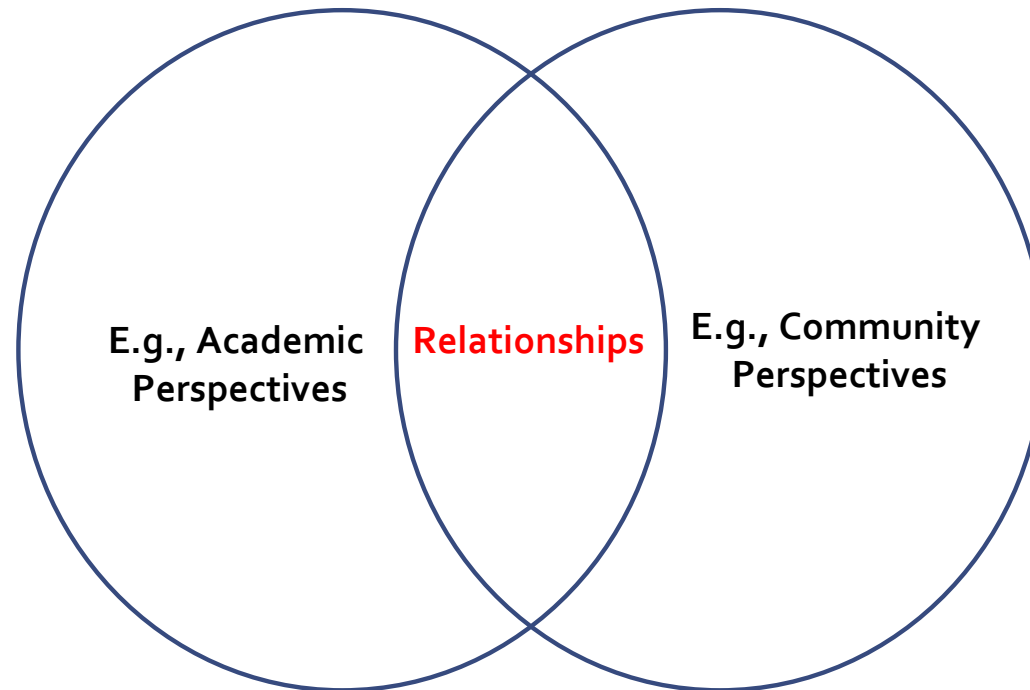
# Creativity and Innovation through Human Centered Design

- *Learn from Failure*
- *Make It*
- *Creative Confidence*
- *Empathy*
- *Optimism*
- *Embrace Ambiguity*
- *Iterate, Iterate, Iterate*



(IDEO, 2023)

# Journeying Together in Alignment



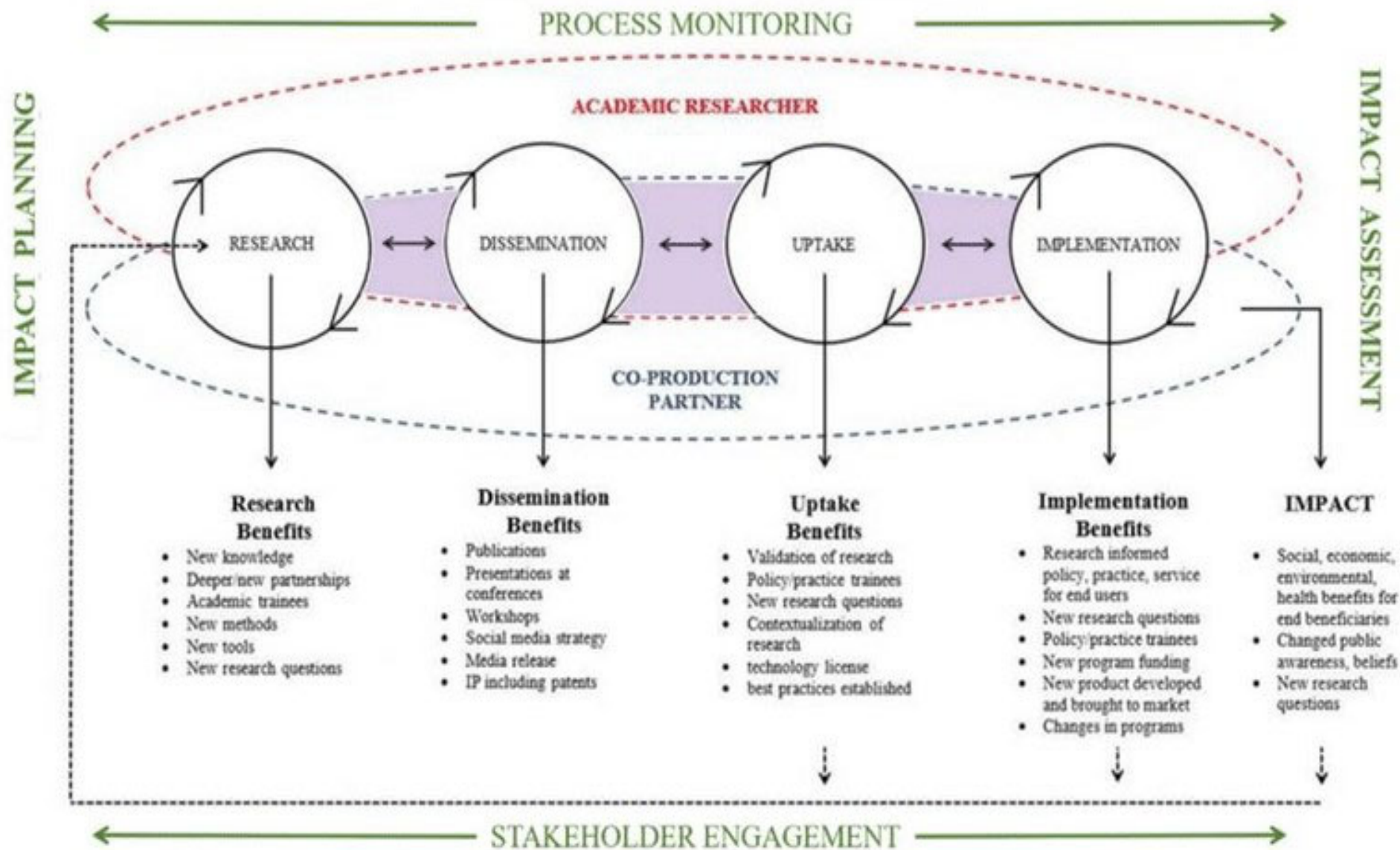
Harnessing our  
leadership for  
knowledge  
mobilization  
outcomes

*Innovation rarely results from solitary geniuses  
having "Eureka" moments.*

*Instead, breakthrough ideas almost always arise  
from collaborative creativity.*

(Ryan, 2010)





Next Steps



## Next Steps

- *How will you exercise your leadership within your networks to invite dialogue and leadership for knowledge mobilization?*
- *How will you nurture and cultivate the relationships and values critical for knowledge mobilization?*

# Thank You

Michael Johnny  
[mjohnny@yorku.ca](mailto:mjohnny@yorku.ca)

Darren Levine /  
Laura Stephan  
[PathwaysToPossibility.ca](http://PathwaysToPossibility.ca)