

# 2023 HYBRID ANNUAL MEETING

University of Calgary – MacKimmie Tower  
 420 Campus Lane NW, 7<sup>th</sup> Floor  
 Calgary, AB T2N 1N4

## Day 1: Wednesday, September 20, 2023

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Time (MT)	Room	Session
9:15 AM – 9:45 AM	MT 714	In-Person: Light Refreshments / Virtual: Coffee Chat Zoom: <a href="https://yorku.zoom.us/j/94391519224">https://yorku.zoom.us/j/94391519224</a>
		<b>Opening Plenary</b> Zoom: <a href="https://yorku.zoom.us/j/94391519224">https://yorku.zoom.us/j/94391519224</a> (Same link as above)
9:45 AM – 10:00 AM	MT 714	<b>Land Acknowledgements</b>
10:00 AM – 10:15 AM	MT 714	<b>Welcoming Remarks</b>  <b>Presenter:</b> <a href="#">Bill Ghali</a> , Vice-President, Research (University of Calgary)
10:15 AM – 10:30 AM	MT 714	<b>In-Person &amp; Virtual Speed Networking</b>
10:30 AM – 11:00 AM	MT 714	<b>State of the Network</b>  <b>Presenter:</b> <a href="#">David Phipps</a> , Vice-President, Research Strategy and Impact & RIC Network Director (York University)
11:00 AM – 11:15 AM	MT 714	<b>Update on Future Skills Centre (FSC) Activities</b>  <b>Presenter:</b> <a href="#">Bissy Waariyo</a> , Acting Director of Operations (Research Impact Canada)
11:15 AM – 11:30 AM		Break
		<b>Presentations: Parallel Sessions</b> (Choose one)
11:30 AM – 12:00 PM	MT 714	<b>Navigating DORA: Tools for Advancing Research Assessment</b> Zoom: <a href="https://yorku.zoom.us/j/96453695732">https://yorku.zoom.us/j/96453695732</a>  Academic careers have traditionally been measured by bibliometric indicators (metrics) such as publication counts, citations and Journal Impact Factors. DORA is part of a growing

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		<p>global movement toward more responsible, fair and equitable practices of academic career assessment. However, this shift necessitates new ways of thinking about assessing research and researchers.</p> <p>Prof. Ruth Schmidt will present her work on developing new, user-centred tools and resources for research assessment that recognize responsible research reform as a behavioural systems challenge.</p> <p><b>Presenter:</b> <a href="#">Ruth Schmidt</a>, Associate Professor, Behavioral Design (Illinois Institute of Technology)</p>
MT 711		<p><b>Learning from RIC to Create a Canadian-Focused Community of Practice for Bibliometrics and Research Impact Analysis</b>                      Zoom: <a href="https://yorku.zoom.us/j/97518088885">https://yorku.zoom.us/j/97518088885</a></p> <p>Similar to knowledge mobilization work, a large number of individuals working across Canada are doing analysis to support researchers using bibliometrics and qualitative assessments. Unfortunately, these people are often working without colleagues and figuring out how to answer complex questions with little support.</p> <p>In 2021 and 2022, Laura Bredahl, Thane Chambers, and Philippe Boisvert, librarians doing this work, approached the Canada Association of Research Libraries to create a Canadian Community of Practice for Bibliometrics and Research Impact.</p> <p>This session will review how the community of practice was created, what’s facilitated it, and the challenges so far. Thane’s experiences in RIC have played a large role in informing this new community of practice, which will also be discussed.</p> <p><b>Presenter:</b> <a href="#">Thane Chambers</a>, Head, Research Impact, Library (University of Alberta)</p>
12:00 PM – 12:30 PM	MT 714	<p><b>More Than Words: Transforming Strategies for Research Impact</b></p>

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		Zoom: <a href="https://yorku.zoom.us/j/99881100753">https://yorku.zoom.us/j/99881100753</a>  Drawing on an analysis of 77 research impact strategies across six countries, the presentation identifies two emerging strategies: enabling and achieving. By exploring the elements in both, the typology offers insights to support researchers and professional staff in designing and integrating appropriate impact strategies across operational scales.  <b>Presenter:</b> <a href="#">Frances Seballos</a> , Research Associate (Sussex University)
	MT 711	<b>Institutional Structures for Societal Impact of Research Course: UAlberta’s AESIS ‘Capstone’ Plan, Then &amp; Now</b> Zoom: <a href="https://yorku.zoom.us/j/95104164288">https://yorku.zoom.us/j/95104164288</a>  <b>Presenter:</b> <a href="#">Heather Young-Leslie</a> , Senior Research Partner, Social Sci & Humanities, VP Research & Innovation (University of Alberta)
<b>12:30 PM – 1:30 PM</b>	MT 714	Lunch
		<b>Afternoon Presentations</b> Zoom: <a href="https://yorku.zoom.us/j/95443513429">https://yorku.zoom.us/j/95443513429</a>
<b>1:30 PM – 2:00 PM</b>	MT 714	<b>(In French)* Considérations pour l’élaboration d’une stratégie institutionnelle en mobilisation des connaissances dans un contexte de bilinguisme*</b>  Lors de cette séance, nous présenterons les étapes du processus de renouvellement de la stratégie institutionnelle en mobilisation des connaissances de l’Université d’Ottawa. Nous partagerons également les considérations liées au bilinguisme et les leçons apprises dans le processus.  <b>Presenter:</b> <a href="#">Roberto Ortiz-Núñez</a> , Senior Knowledge Mobilization Advisor, Research Management Services (University of Ottawa)

*\* Please bring your earphones/headset to plug into your*

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		<i>laptop/phone as the English interpretation will be provided on Zoom. The session’s title is “Considerations for Developing an Institutional Knowledge Mobilization Strategy in a Bilingual Context.”</i>
2:00 PM – 2:30 PM	MT 714	<p><b>MobilizeU Summer 2023 Debrief and Updates</b></p> <p>This session will provide a debrief of the Summer 2023 session of MobilizeU, including an overview of this year’s program, a report back on attendance and engagement of the participants and a summary of the course feedback survey. There will also be a discussion of what’s next for MobilizeU.</p> <p><b>Presenters:</b> Co-Chairs of Mobilize U – <a href="#">Krista Jensen</a>, Senior Knowledge Mobilization Specialist (York University) &amp; <a href="#">Lupin Battersby</a> (Simon Fraser University), <a href="#">Sophie Ashton</a>, Mobilize U Coordinator (Simon Fraser University)</p>
2:30 PM – 3:00 PM	MT 714	<p><b>Assessment of RIC’s Bilingualism Framework Implementation Efforts to Date</b></p> <p>During this session, we will explore RIC’s progress in implementing the bilingualism framework since its introduction at last year’s Annual Meeting.</p> <p><b>Presenter:</b> <a href="#">Elisabeth Huang</a>, Bilingual Knowledge Mobilization Specialist / Chair, RIC’s Bilingualism Committee (Research Impact Canada)</p>
<b>In-Person Social Activities</b>		
3:30 PM – 5:00 PM		<b>Fort Calgary:</b> 45-minute outdoor, guided walking tour and leisure time to explore exhibits after
6:00 PM – 8:00 PM		Dinner at <a href="#">Klein/Harris</a>

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## Day 2: Thursday, September 21, 2023

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Time (MT)	Room	Session
9:15 AM – 9:45 AM	MT 714	In-Person: Light Refreshments / Virtual: Coffee Chat Zoom: <a href="https://yorku.zoom.us/j/92262985211">https://yorku.zoom.us/j/92262985211</a>
		<b>Morning Presentations</b> Zoom: <a href="https://yorku.zoom.us/j/92262985211">https://yorku.zoom.us/j/92262985211</a> (Same link as above)
9:45 AM – 10:30 AM	MT 714	<p><b>Keynote Speech: EDI, Research Excellence and Societal Impact</b></p> <p>In Canada, the United States, and across Europe, national funding bodies and postsecondary institutions have introduced many initiatives to strengthen equity, diversity, and inclusion (EDI) in the research ecosystem. Despite the success of these initiatives, including in major research chairs and research grants, questions continue to arise about a perceived trade-off between EDI and research excellence.</p> <p>This presentation explores contemporary debates about equity and excellence, and the ongoing need to illustrate how EDI fuels research excellence, innovation, and societal impact.</p> <p><b>Presenter:</b> <a href="#">Malinda Smith</a>, Vice-Provost, Associate Vice-President Research (Equity, Diversity and Inclusion) &amp; Professor, Political Science (University of Calgary)</p>
10:30 AM – 11:00 AM	MT 714	<p><b>Strategic Planning for Knowledge Mobilization in Higher Education: A Critical Examination of Approaches in Canada and Beyond</b></p> <p>Strategic planning for knowledge mobilization (KMb) in higher education is gaining traction globally as universities aim to bridge the gap between research and real-world impact. This session will provide a critical examination of the various approaches being employed in Canada and other countries. Drawing from contemporary practices, attendees will explore the methodologies, challenges, and successes in institutional</p>

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		<p>KMb planning. Special attention will be paid to mission-driven and assessment-driven strategies, and how universities align their KMb plans with broader institutional goals.</p> <p>Whether you are a higher education researcher, practitioner, or policy maker, this session offers an accessible overview of the current landscape and a reflection on the future of KMb planning in the higher education sector.</p> <p><b>Presenter:</b> <a href="#">Stephen MacGregor</a>, Assistant Professor, Leadership, Policy, and Governance / Evaluation Guru, RIC's Evaluation Committee &amp; RIC's Professional Development Committee (University of Calgary)</p>
11:00 AM – 11:15 AM		Break
		<b>Presentations: Parallel Sessions</b> <i>(Choose one)</i>
11:15 AM – 11:45 AM	MT 714	<p><b>Making an Impact: Best and Leading Practices from the Trenches</b></p> <p>Zoom: <a href="https://yorku.zoom.us/j/96110982693">https://yorku.zoom.us/j/96110982693</a></p> <p>Are you confused by the number of different research impact frameworks and approaches? Are there overarching principles or guidelines to help you identify what is good practice?</p> <p>This presentation addresses these questions and highlights best and leading practices on how to make an impact from research. Practices presented are from the field and informed by the research impact community working to advance both the science and practice.</p> <p><b>Presenter:</b> <a href="#">Kathryn Graham</a>, Executive Director, <a href="#">Impact Action Lab</a> (<a href="#">Alberta Innovates</a>)</p>

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Time (MT)	Room	Session
	MT 711	<p><b>How to Hack Your Writing for Optimal Knowledge Translation</b>            Zoom: <a href="https://yorku.zoom.us/j/98800710389">https://yorku.zoom.us/j/98800710389</a></p> <p>Often, how you write is as important as what you write: Especially if the goal is for people to read and understand your work.</p> <p>In this workshop, we tackle some common problems that make academic writing hard to understand. I provide some basic tricks to hack your writing to make it more digestible by readers—whether you are writing for a group of peers or a public audience.</p> <p><b>Presenter:</b> <a href="#">Joseph Windsor</a>, Research Associate – Knowledge, <a href="#">Kaplan Lab</a> (University of Calgary)</p>
<b>UCalgary Presentation</b>		
11:45 PM – 12:15 PM	MT 714	<p><b>Research Impact and Social Innovation Supports</b>            Zoom: <a href="https://yorku.zoom.us/j/97068298343">https://yorku.zoom.us/j/97068298343</a></p> <p>There are countless pathways from research to impact, and many university supports for researchers to access throughout that journey. Through the Alberta Social Economy Design Café, the Social Innovation Initiative, Innovate Calgary Social Innovation Hub, and Knowledge Engagement teams at the University of Calgary have been working together to design and improve processes for collaboration, supporting researchers in delivering a wide scope of solutions to social challenges.</p> <p><b>Presenter:</b> <a href="#">Stephanie Warner</a>, Knowledge Engagement Manager (University of Calgary), <a href="#">Tara Barnas</a>, Social Innovation Initiative Manager (University of Calgary), <a href="#">Joanne Nowak</a>, Senior Innovation Manager, Social Innovation Hub (<a href="#">Innovate Calgary</a>), <a href="#">Sarelle Azuelos</a>, Knowledge Engagement Specialist (University of Calgary)</p>
12:15 PM – 1:15 PM	MT 714	Lunch

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**Presentations: Parallel Sessions** *(Choose one)*

<b>1:15 PM – 1:45 PM</b>	MT 714	<p><b>Integration of Stakeholder Engagement for Social Innovation: A Funder’s Perspective</b>            Zoom: <a href="https://yorku.zoom.us/j/92346973464">https://yorku.zoom.us/j/92346973464</a></p> <p>Research funders increasingly require evidence of impact from their grant recipients, but the onus is typically on the researcher with very little if no support from the funder to develop impactful projects.</p> <p>In 2022 and 2023, Brain Canada Foundation designed and implemented its own comprehensive process for identifying the highest priority problems that can be addressed by academic research using multiple phases of stakeholder engagement.</p> <p>This session will provide an overview of Brain Canada’s premiere social innovation process in the context of traumatic brain injury and provide the background for the follow-up presentation about lessons learned.</p> <p><a href="#">Anneliese Poetz</a>, Senior Program Manager (Social Innovation) (<a href="#">Brain Canada</a>)</p>
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MT 711	<p><b>Making Pictures Worth a Thousand Words: Effective Communication at the Intersection of Art and Science</b>            Zoom: <a href="https://yorku.zoom.us/j/97561325984">https://yorku.zoom.us/j/97561325984</a></p> <p>How can we tell a precise, accurate, and complete story when working against a word limit? How do we help knowledge users comprehend complex ideas and information at a glance?</p> <p>In this workshop, we will answer these questions by exploring how to use graphs, tables, diagrams, and figures to represent information in a way that helps increase insights, reduce the time it takes for knowledge users to make decisions, and simplify the process of identifying patterns and trends.</p>
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		<b>Presenter:</b> <a href="#">Lindsay Hracs</a> , Postdoctoral Associate, <a href="#">Kaplan Lab</a> (University of Calgary)
<b>1:45 PM – 2:45 PM</b>	MT 714	<p><b>In-Person &amp; Virtual World Café</b> (<i>Rotate After Every 20 Mins</i>)</p> <p>Several presentations will occur simultaneously for 15 minutes during this one-hour session with a 5-minute Q&amp;A afterward for each presentation.</p> <p>In-person and virtual attendees will be randomly assigned to attend one table or Zoom breakout room. After 20 minutes, both virtual and in-person rooms will rotate and attendees will move on to the next table in person or Zoom breakout room virtually.</p> <p>The rotation will happen three times.</p> <p><b>Virtual: KMb Successes and Lessons Learned Stories</b>          Zoom: <a href="https://yorku.zoom.us/j/99434090696">https://yorku.zoom.us/j/99434090696</a></p> <p><b>Presenters:</b></p> <p><b>From IDEA to Impact: Supporting Digital-First Knowledge Mobilization</b></p> <p>Using cloud-based infrastructure, IDEA Lab, an award-winning Athabasca University initiative, allowed us to test new ways of supporting research development (design, delivery, and dissemination mobilization). When IDEA Lab first launched, we struggled to understand what digital-first knowledge mobilization might look like. By the end, we provided dedicated funding to help IDEA Lab researchers transform their research into action and impact. Using IDEA Lab as a jumping-off place for conversation, this session will focus on embracing innovation and incorporating KMb supports throughout the research lifecycle.</p> <p><a href="#">MacKinley Darlington</a>, Knowledge Mobilization Specialist (Athabasca University)</p>

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Time (MT)	Room	Session
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**Building Institutional KMb Capacity by Leveraging RIC Resources: Identifying and Supporting “Side of Desk” KMb Experts**

At Carleton University, knowledge mobilization and research impact assessment expertise are largely decentralized. In this session, we discuss how RIC’s MobilizeU was the catalyst to launch an ad hoc knowledge mobilization working group in order to better engage and support Carleton’s MobilizeU participants. In these sessions (virtual/in person sessions are paralleled), we reflect on the challenges and successes involved in building institutional KM capacity within and beyond the research enterprise.

[Caroline Flocari](#), Project Officer, Strategic Initiatives (Carleton University)

**Becoming Fluent in Medicine: How a Linguist Used Scatterplots to Learn A New Language**

In this session, I will share my experiences around starting a post-doctoral position in an epidemiology lab after finishing a PhD in linguistics. I will highlight how my transferable skills helped me face challenges related to doing knowledge mobilization in a completely new field.

[Lindsay Hracs](#), Postdoctoral Associate, [Kaplan Lab](#) (University of Calgary)

**Navigating Knowledge Mobilization from an Intersectional Lens: The Understandings and Learnings from a First-Generation Queer Autistic Student**

This presentation delves into the unique perspective of a first-generation queer autistic student, exploring how an intersectional approach informs the process of knowledge mobilization. It examines the insights gained and lessons learned from their lived experiences, shedding light on the

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Time (MT)	Room	Session
		intricate dynamics between identity, academia, and social engagement  <a href="#">Emily Coombs</a> , Graduate Student (University of Calgary)
MT 714		<p><b>In-Person: KMb Successes and Lessons Learned</b></p> <p><b>Presenters:</b></p> <p><b>Embracing Stakeholder Engagement for Social Innovation Research</b></p> <p>Brain Canada’s multi-phase stakeholder engagement process has defined its first social innovation program. Throughout the implementation during 2022-2023 there were several anticipated and unanticipated successes, challenges and lessons learned. This discussion will be facilitated using an infographic handout.</p> <p><a href="#">Anneliese Poetz</a>, Senior Program Manager – Social Innovation (Brain Canada)</p> <p><b>Research Impact Pathways</b></p> <p>Concordia Pathways Project is a framework for a shared institutional vision of research impact that supports multiple pathways to impact by leveraging existing and enhanced resources and expertise through cross-unit collaboration and cooperation. The short presentation will give an early look into the process and challenges of developing a cross-university, researcher-focused service model.</p> <p><a href="#">Prem Sooriyakumar</a>, Knowledge Broker (Concordia University)</p> <p><b>Building Institutional KMb Capacity by Leveraging RIC Resources: Identifying and Supporting “Side of Desk” KMb Experts</b></p> <p>At Carleton University, knowledge mobilization and research</p>

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**Time (MT) Room**

**Session**

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[Rachel Hirsch](#), Research Facilitator, Institutional Initiatives (Carleton University)

## **Against the Clock: Maximizing Reach with Minimal Time**

Douglas Adams once said, "I love deadlines. I like the whooshing sound they make as they fly by." But what happens when the deadline is firm and you have to produce a document accessible to the public, useful by physicians, and can be used by advocacy groups to leverage government? In this session, I share my experiences in finding a balance between science and accessibility when doing knowledge translation for a wide range of stakeholders under a time crunch.

[Joseph Windsor](#), Research Associate – Knowledge, [Kaplan Lab](#) (University of Calgary)

## **Open Access Publishing and Knowledge Mobilization: Reflections on Graduate Student Writing Workshops**

Emerging perspectives: Interdisciplinary graduate research in education and psychology (EPIGREP) is a peer-reviewed, international, open access graduate student journal founded by the University of Calgary and run by grad students, for grad students. Striving to meet the expressed needs of grad students, EPIGREP has piloted a special issue writing workshop series with the aim of mentoring and demystifying the publication process. This presentation will provide reflections on the emerging academic-publisher collaboration.

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Time (MT)	Room	Session
		<a href="#">Kristi-Mari Fedorko-Bartos</a> , Graduate Student (University of Calgary)
2:45 PM – 3:00 PM		Break <i>(Those not part of either committee may choose to join in and listen or wrap up for the day and meet us for dinner later.)</i>
		<b>RIC Committee Meetings</b> <i>(Parallel Sessions – Choose One)</i>
3:00 PM – 4:00 PM	MT 734	<b>Professional Development Committee: Working Session</b> Zoom: <a href="https://yorku.zoom.us/j/94486264485">https://yorku.zoom.us/j/94486264485</a>  <b>Co-Chairs:</b> <a href="#">Michael Johnny</a> , Manager, Knowledge Mobilization (York University) & <a href="#">Bojan Fürst</a> , Manager, Knowledge Mobilization (Memorial University)
3:00 PM – 4:45 PM	MT 714	<b>Implementation Committee: Working Session</b> Zoom: <a href="https://yorku.zoom.us/j/97719776992">https://yorku.zoom.us/j/97719776992</a>  <b>Co-Chairs:</b> David Phipps & Bissy Waariyo
6:00 PM – 8:00 PM		<b>In-Person Social Activity</b> Dinner at the <a href="#">Last Best Brewing &amp; Distilling</a>

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## Day 3: Friday, September 22, 2023

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Time (MT)	Room	Session
9:00 AM – 9:30 AM	MT 714	In-Person: Light Refreshments / Virtual: Coffee Chat Zoom: <a href="https://yorku.zoom.us/j/94653530356">https://yorku.zoom.us/j/94653530356</a>
		<p><b>RIC Committee Meetings</b>  <i>(Parallel Sessions – Choose One)</i></p> <p><i>(Those not part of either committee may choose to join in and listen or relax during this time.)</i></p>
9:30 AM – 10:30 AM	MT 714	<p><b>Evaluation Committee: Working Session</b>            Zoom: <a href="https://yorku.zoom.us/j/96153825932">https://yorku.zoom.us/j/96153825932</a></p> <p><b>Chair:</b> David Phipps</p>
	MT 711	<p><b>Mobilize U Committee: Working Session</b>            Zoom: <a href="https://yorku.zoom.us/j/97098643601">https://yorku.zoom.us/j/97098643601</a></p> <p><b>Co-Chairs:</b> Kristen Jensen &amp; Lupin Battersby</p>
	MT 734	<p><b>Bilingualism Committee: Working Session</b>            Zoom: <a href="https://yorku.zoom.us/j/96773196515">https://yorku.zoom.us/j/96773196515</a></p> <p><b>Chair:</b> Elisabeth Huang</p>
10:30 AM – 11:10 AM	MT 714	<p><b>RIC Committee Plenary: Reportback</b> <i>(10 mins each)</i>            Zoom: <a href="https://yorku.zoom.us/j/97916080485">https://yorku.zoom.us/j/97916080485</a></p> <p><b>Chairs:</b> David Phipps, Michael Johnny &amp; Bojan Fürst, Elisabeth Huang, Krista Jensen &amp; Lupin Battersby</p>
11:10 AM – 11:15 AM		Quick 5-Minute Break
11:30 AM – 12:15 PM		<p><b>In-Person Social Activity</b>  <a href="#">Social Innovation Hub</a>: Presentation &amp; Guided Tour</p>

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Time (MT)	Room	Session
		<b>Closing Plenary</b> Zoom: <a href="https://yorku.zoom.us/j/98570488077">https://yorku.zoom.us/j/98570488077</a>
<b>12:45 PM – 1:15 PM</b>	MT 714	<b>Lunch &amp; Group Reflections</b>
<b>1:15 PM – 1:30 PM</b>	MT 714	<b>Closing Remarks</b>  <b>Presenters:</b> David Phipps, Bissy Waariyo, Stephanie Warner