

# Knowledge Mobilization Courses

Knowledge mobilization (KMb) is an important part of the research process. It is the process of translating knowledge to increase research uptake and inform decisions, while also connecting researchers and their work to organizations and communities. Taking a KMb course can help you integrate KMb strategies into your organization. It can help you understand the key skills of stakeholder engagement, while supporting the development of evidence-based policies and programs.

To learn more about  
it, see our list of  
KMb courses offered  
throughout Canada



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Project Partner



## Certificate in Knowledge Mobilization

**Host:** University of Guelph, Community Engaged Scholarship Institute (CESI) in collaboration with Open Learning and Educational Support

**Language:** English

**Location:** Online, 3 courses

**Cost:** \$1200

**Who is the target audience:** professionals currently employed or aiming to work in the social sciences, human services and health sectors—including KMB practitioners, service providers, policy-makers and researchers. Graduate students are also encouraged to enrol.

### Main objectives:

- Build and implement KMB strategies adapted to the needs and goals of your organization or sector
- Identify and use evidence from a number of sources and disciplines, and present research findings in ways that make information accessible, relevant and applicable
- Understand the key skills and competencies of knowledge brokering and stakeholder engagement
- Turn knowledge into action and support the development of evidence-based policies and programs

**Key feature:** self-directed, community focused, general basic KMB strategies that can be used across multiple disciplines

## Achieving Research Impact, The Co-Produced Pathway to Impact (CPPI) Framework for Planning and Evaluation of Research, KT, Commercialization

**Host:** Udemy

**Language:** English

**Location:** Online, 32 lectures (1.5 hours of video content)

**Cost:** Free

**Who is the target audience:** established researchers and researchers-in-training, funders and other supporters of research such as industry and community partners who wish to maximize the potential of research to make a difference for society. It is not for beginners.

### Main objectives:

- Learn what impact of research is and how to achieve it, by purposeful planning and evaluation that involves stakeholders at each stage.

**Key features:** self-directed, can be done at own pace, learn to apply the Co-Produced Pathway to Impact (CPPI) Framework to a research project or program.

## KT Canada Summer Institute

**Host:** Knowledge Translation Canada

**Language:** English

**Location:** In person, Ottawa, 3 days

**Cost:** Trainee & fellow \$375, Junior Faculty \$925

**Who is the target audience:** graduate students, post-doctoral and clinical fellows, and junior faculty who study issues relevant to KMB and those who want to learn more about how to advance their research skills in this area.

### Main objectives:

- The purpose of this annual Summer Institute is to provide participants with the opportunity to increase their understanding of knowledge translation research as well as opportunities and challenges in this field.

**Key feature:** targeted towards trainees from a wide range of disciplines, providing basic understanding on knowledge translation.

## MobilizeYU

**Host:** York University

**Language:** English

**Location:** Online, 8 week self-directed course

**Cost:** Free- York University faculty, staff, graduate students and alumni who have graduated in the last two years. \$100- Community partners involved in research projects with York University researchers or York University Alumni who graduated more than two years ago. \$300- All others

**Who is the target audience:** faculty, graduate students, staff, alumni, and community partners who are interested in learning more about KMb.

### Main objectives:

Topics to be covered in the course include:

- Introduction to Knowledge Mobilization
- Ethical considerations
- Building partnerships
- KMb planning
- Innovation and KMb
- Knowledge products for dissemination,
- Research communication strategies
- Planning collaborative events
- Impact and evaluation

**Key feature:** Taught by leading KMb professionals and researchers, participants will learn about theoretical and practical aspects of effective KMb.

## Mobilisation des connaissances

**Host:** Institut National de la Recherche Scientifique

**Language:** French

**Location:** In person, Quebec, 4 programs

**Cost:** \$1300-\$4000

**Who is the target audience:** students looking to assume multiple roles linked to the interface between social research and public action, between theory and practice, through direct contact with research teams and their partners from various backgrounds.

### Main objectives:

- Exploring and understanding the links between research and action
- This is the objective of the mobilization and knowledge transfer programs centered on the acquisition of theoretical and practical tools concerning production, co-construction, appropriation, promotion and circulation of knowledge in society.

**Key feature:** Aimed at public health professionals looking to gain knowledge on evidence-informed decision making (EIDM).

## National Collaborating Centre for Methods and Tools Online Learning Modules

**Host:** McMaster University- National Collaborating Centre for Methods and Tools

**Language:** English

**Location:** Online, 10 modules in the certificate stream, 2 modules in the non-certificate stream

**Cost:** Free

**Who is the target audience:** public health organizations and professionals in Canada.

### Main objectives:

- These online learning modules are designed to support you in your journey toward evidence-informed decision making (EIDM).
- Each module relates to one or more steps in the EIDM process.
- You will earn a certificate of competence from the National Collaborating Centre for Methods and Tools when you complete each full-length module.

**Key feature:** Aimed at public health professionals looking to gain knowledge on evidence-informed decision making (EIDM).

## Specialist Knowledge Translation Training Workshop

**Host:** The Hospital for Sick Children (SickKids)

**Language:** English

**Location:** In person, Toronto, 2 days

**Cost:** \$700

Who is the target audience: Knowledge translation (KT) professionals, clinicians, clinician-scientists, educators and decision makers. The material is universally applicable across sectors, job roles and geographic location.

### Main objectives:

This is a very practice-oriented course that covers:

- The utility of KT, for researchers, educators, clinician-scientists and others
- KT strategies and their evidence base
- Developing a KT plan (practical, hands-on approach using tools)
- Plain language communication
- Communicating with different audiences

**Key feature:** The key focus is on scientists, practitioners and educators to teach the skill set that surrounds KT practice.

## Knowledge Translation Professional Certificate

**Host:** The Hospital for Sick Children (SickKids)

**Language:** English

**Location:** SickKids Hospital, Toronto ON- 5 day course

**Cost:** \$2500

**Who is the target audience:** KT practitioners working across all disciplines such as health, education, prevention/promotion, agriculture and others.

### Main objectives:

- Improve their confidence and ability to carry out knowledge translation activities (e.g., networking, building partnerships, selecting KT strategies, creating knowledge products, advocating for KT, etc.)
- Acquire and apply new knowledge and skills for KT planning
- Develop and present a completed KT plan based on their current work
- Establish short-term, post-course KT goals and develop a plan to achieve them

**Key feature:** Focuses on the core competencies of KT work in Canada for KT practitioners working across disciplines such as health, education, prevention/promotion, and agriculture.

## Practicing Knowledge Translation (PKT)

**Host:** St. Michael's Hospital, Knowledge Translation Program

**Language:** English

**Location:** Li Ka Shing Knowledge Institute, Toronto Ontario, 4 day in person workshop

**Cost:** \$2850

**Who is the target audience:** professionals in any health related discipline who are responsible for implementing change

**Main objectives:** The PKT course is a professional development course on how to apply KT science to real-world implementation projects to enhance and sustain project outcomes. The course focuses on empowering individuals and organizations in the health system with the knowledge, skills to:

- Map barriers and facilitators to change using theories and frameworks
- Systematically select and operationalize implementation strategies to address barriers and facilitators
- Plan for implementation, evaluation, and sustainability

**Key feature:** Focused on the health system and learning how to apply KT science to real world implementation

## Certificate in Knowledge Management

**Host:** University of Ottawa, in conjunction with the Institute for Knowledge Mobilization

**Language:** English and French

**Location:** Online and in person, Ottawa, 4 core courses and 1 elective course

**Cost:** Cost varies from \$500-\$1000/course

**Who is the target audience:** The program meets the needs of anyone tasked with implementing or managing knowledge transfer and exchange or anyone else who wants a solid grounding in current practices in knowledge management and the advice of trainers who are experts in the field.

**Main objectives:**

- To address the need for consistency and quality of training in knowledge management.
- With the sharp focus on real-world application that our training is known for, the program delivers insights into the current state of the knowledge environment and teaches cutting-edge practices for knowledge management.
- You will learn from acclaimed trainers who are practising experts in the field.
- After completing the program, you will hold a certificate to demonstrate your knowledge.

**Key feature:** Certificate course that focuses on real-world application. The program delivers insights into the current state of the knowledge environment and teaches cutting-edge practices for knowledge management.

## The Knowledge Transfer: Fostering Research-Based Practices and Policies course

**Host:** Université de Montréal

**Language:** French

**Location:** Online, 8 modules (30 hours of content)

**Cost:** Free

**Who is the target audience:** Anyone who wants to familiarize themselves and develop their skills to carry out knowledge transfer activities such as researchers, student-researchers, professionals (s) of research, health professionals (s), decision makers and managers of health interventions and services.

### Main objectives:

- A series of Massive Open Online Courses (MOOCs) called Knowledge Transfer: Fostering Research-Based Practices and Policies.
- The first MOOC in the series is an introduction to knowledge transfer.
- The goal of the course is to have participants be able to familiarize themselves with the basic concepts linked to the notion of transfer and identify the factors that favor or hinder the use of knowledge.
- At the end of the course, participants should be better equipped to plan a transfer process and assess the benefits.

**Key feature:** Free course that teaches the basic concepts linked to this notion of transfer and identify the factors that favor or hinder the use of knowledge.